

**Insights**

# **DIGITAL SPEAKS: REGULATION OF AI SYSTEMS IN THE UK AND EU**

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Artificial Intelligence (AI) is one of the most transformative technologies ever created. At this early stage, the opportunities to implement AI solutions in business and everyday life seem endless.

AI presents both opportunities and challenges. When deployed correctly, AI will have the ability to drive rapid, sustainable growth and improvements in efficiency. However, deployment raises legal and ethical questions that organisations are struggling to solve, while national regulators (and governments) are adopting vastly differing strategies to address these issues.

In this instalment of BCLP's Digital Speaks, we discuss the diverging approaches to the regulation of AI systems in the UK and the EU, and provide some tips for businesses aiming to navigate the complex regulatory landscape.

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Drawing from a multi-disciplinary team, our [artificial intelligence](#) lawyers advise clients about the application, legal risks and regulatory implications of these complex, cutting-edge technologies.

## **RELATED PRACTICE AREAS**

- Data Privacy & Security
- Technology Transactions
- Intellectual Property and Technology

## MEET THE TEAM



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