

## News

# BCLP PARTNER WEIGHS IN ON TRADEMARK INFRINGEMENT

Jan 04, 2024

In a round-up piece on trademark cases to watch, BCLP Partner Jeff Wakolbinger, was quoted Jan. 1 by Law360 on a recent trademark infringement case that found an NFT project was emulating a registered trademark. Jeff said: "This metaverse case showed that at least this judge and this jury found that the real world rights do protect you against virtual infringements."

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