

## TECHNOLOGY TRANSACTIONS

### OVERVIEW

All businesses have digital and technology strategies, irrespective of sector or geography. BCLP has a fully integrated, global team that lives and breathes the full range of transactions that affect our clients' digital and technology transactions, supporting them on their most complex and strategic cross-border projects. We take a resolutely business-oriented and outcomes-based approach. We tell our clients what is market to achieve a more efficient process. We also add value by spotting the critical and risk issues that impact the bottom line, which means we are constantly concentrated on our clients' strategic goals.

At BCLP, we deploy the right lawyers for the relevant technology subsector that is key to the client's needs, from fintech and payment solutions to AI and other advanced technologies; from digital media to mobile communications, across all service lines in our global firm. See the related subsector pages for greater detail on our experience in these areas.

We represent clients from investors (VCs, corporates and PE) and technology businesses (from startups and high-growth to mature companies) to enterprise users (including corporates and financial services institutions procuring or investing in technology) advising on all aspects of their transactional activity or disputes.

Our clients operate across all sectors of the global economy, spanning financial services including payments, telecommunications, media and advertising, real estate, energy and infrastructure, retail, hospitality, sports and health care.

## MEET THE TEAM



### **Marcus Pearl**

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### **AREAS OF FOCUS**

- AdTech
- PropTech
- Software, Cloud Subscription & Systems Integration
- Digital Transformation & Emerging Technology
- Software Audits

## RELATED INSIGHTS

Insights

Apr 22, 2024

**The French law on the regulation of games including NFT is passed: Place your bets**

Insights

Apr 18, 2024

**AI Developers – make sure you are compliant with the GDPR!**

News

Apr 18, 2024

**BCLP reappointed to BT Group legal panel**

Insights

Mar 26, 2024

## Digital Speaks - Don't Gamble on Your Consumer T&Cs

News

25 March 2024

### **BCLP advises Huuuge, Inc. on its minority investment in an Israeli Gaming company**

International law firm has BCLP advised Huuuge Inc (“Huuuge”), on its minority investment in an Israeli Gaming company. The company will use the investment to grow its team, invest in user acquisition and execute the roadmap for its core game.

Insights

Mar 08, 2024

### **What is FemTech and how can it meet the privacy needs of its users?**

In part one of our series "FemTech: how this growing industry can build trust, protect privacy and redress healthcare inequity... one app at a time", we take an introductory look at the industry, and offer some commercially-minded approaches to address users' privacy needs.

News

16 February 2024

### **BCLP assists Roadchef to appoint Phosters as UK-wide facilities manager**

BCLP assists Roadchef on its appointment of Phosters as new facilities manager of Roadchef's entire UK-wide estate of roadside service stations.

Insights

Jan 31, 2024

### **Digital Speaks: Don't be shy, disclose AI!**

Insights

Nov 27, 2023

### **Investing in your IP Rights**