

## CRISIS MANAGEMENT & REPUTATIONAL RISK

### OVERVIEW

Dealing with unexpected events and circumstances can pose significant financial and reputational risks for clients. We firmly believe that prevention is better than a cure. We work with individuals and corporates (across a variety of sectors, from financial institutions to real estate) to develop and implement crisis response plans and prevention measures which are specific to their organisation.

If an 'event' occurs we are very experienced in successfully monitoring, managing and advising on how best to protect our client's reputation. We have extensive experience advising businesses and individuals on pre- and post-publication matters, negotiating with the press to ensure correct and appropriate information is reported, and post-publication reputation management strategies including litigation pre- and post-publication when appropriate.

A particular recent focus for the team has been working with companies that have been subject to significant privacy and data breaches.

### MEET THE TEAM



#### **Graham Shear**

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## EXPERIENCE

- Advised HSBC in London and Switzerland on the media investigation and consequences of the Falciani data theft. This involved significant and highly sensitive crisis and reputational management issues.
- Advised a global technology company on a significant data loss issue.
- Advised shareholders of an Indonesian conglomerate on potential reputational issues as a result of market related downturn and volatility in natural resource pricing.
- Advised a hedge fund client on a significant risk of reputational damage that they faced as a result of potential allegations they had taken advantage of Brexit and political instability.
- Advised a global retailer on defamatory allegations concerning manufacturing standards in its supply chain. The allegations were directed at a number of global retailers but, unlike the other retailers involved, with our assistance our client was able to resolve the issue with the complainant directly, resulting in no adverse publicity and avoiding the costs of a lengthy court battle.
- Advise a wide range of individuals including business leaders, politicians, celebrities and sports people on defamation, data and privacy claims.
- Preparing for, and attendance at, inquiries and select committees including Leveson and others.

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