

Sports, Media and Entertainment Litigation Practice



Our litigation team is comprised of trial lawyers successfully advocating for our clients in the courtroom, as well as lawyers skilled at managing complicated cases. Among our over 450 business litigators across the Firm, our litigation team includes full-time, dedicated sports and entertainment industry litigators who try (and win) jury trials, bench trials, arbitrations and administrative/regulatory proceedings in all manner of complex business disputes around the globe and who regularly advise clients with respect to reputation management and crisis management and prevention issues.

We regularly handle sports and entertainment industry class action litigation; high profile depositions of presidents, GMs, owners and former players of professional sports clubs; arbitrations of ownership disputes and executive disputes and player arbitrations; Olympic movement-related litigation; Safe Sport disputes; contractual and other commercial disputes, including with respect to recovery of unpaid sponsorship, suite license and other fees; music licensing disputes involving alleged copyright infringement; defamation matters; privacy matters (including specific privacy advice, as well as intervention both pre-publication and post-publication, while also acting on data related issues, reputation management and protection for corporate organizations in this sector); internal investigation matters; player injury insurance claims; enforcement of terms of financing related to international football (soccer) club player transfers; third party rights in international football (soccer) club players; planning permission appeals; and various communications matters, including phone hacking, social

media management and player anonymity matters. We have extensive experience in advising and/or appearing before Commissioners of professional sports leagues, major regulatory bodies such as FIFA and The Premier League and numerous international tribunals, including Rule K arbitrations (contractual disputes and regulatory requirements under the Football Association's regulations), CAS arbitrations, FIFA hearings and High Court disputes in England and Wales, among others.

We have an international reputation for dealing with some of the most significant sports related regulatory issues and a strong record of resolving disputes through dispositive motion practice, mediation and other pre-trial strategies. And since litigators often are a key resource for avoiding actual lawsuits, we also counsel clients on how to resolve business issues without litigation. Our experience, combined with the use of cutting-edge technology and an understanding of large-scale data, translate to favorable, cost-effective, speedy results for our clients.



Among others, the BCLP Sports, Media and Entertainment litigation team has handled the following representative matters:

- Represented 30 National Hockey League clubs in connection with concussion matter
- Service as national coordinating counsel for the NCAA for their nationwide sports injury and concussion claims, including in connection with a landmark wrongful death jury trial resulting in a complete defense verdict in favor of the NCAA
- Represented an NHL club in connection with an executive arbitration matter in front of NHL Commissioner Gary Bettman
- Represented another NHL club in connection with various arbitration matters in front of Commissioner Bettman
- Represented the St. Louis Blues in connection with various dispute resolution matters involving players, coaches, team executives, the NHL and other NHL teams (including former player Scott Stevens and former coach Mike Keenan, among others)
- Represented four NHL clubs in connection with litigation matter
- Represented two NHL clubs in connection with separate litigation matter
- Represented AEG in a dispute arising out of the construction of the STAPLES Center (now known as Crypto.com Arena)
- Successfully served as trial counsel in a \$350 million contract damages dispute and a \$100 million class action matter successfully decided in favor of the Los Angeles Angels of Anaheim
- Representing multiple professional sports teams in connection with various music licensing disputes involving alleged copyright infringement
- Handled salary arbitrations for the St. Louis Cardinals throughout the 1980s and 1990s, including in the successful arbitrations with players such as Ozzie Smith, Vince Coleman and Todd Zeile as well as many cases in which the Cardinals prepared for arbitration but settled
- Acted for Newcastle United FC in bringing an action against FIFA and the FA arising from Michael Owen's injury while on international duty, which led to a change in insurance rules and regulations
- Acted for Rio Football Services Hungary KFT in bringing a multi-million Euro claim in the High Court of London against Seville Football Club to enforce the terms of a financing agreement relating to a professional international football (soccer) player
- Served as defense counsel to a Grammy Award winning, hip hop artist in a series of high profile copyright infringement lawsuits relating to the group's international No. 1 hit songs
- Represented Sephora USA in suit brought by Sophia Loren and the estate of Marilyn Monroe in claim for misappropriation of name and likeness
- Defended trademark infringement action involving the Oscar in a claim brought by the Academy of Motion Picture Arts and Sciences against world's largest statuette manufacturer
- Represented Specialized Bicycle Components in connection with numerous contract negotiations and disputes
- Represented publisher of Blue & Gold Illustrated (regarding Notre Dame athletics) in defense of fraud and breach of contract action regarding purchase of online sports news entity
- Represented various sports clients with sports-related disputes covering a broad spectrum of issues, from commercial disagreements to athlete eligibility contests to disputes arising during the course of contests to Section 9 proceedings under the Amateur Sports Act
- Successfully defended a major sports agency in an arbitration in respect of a number of crucial issues, including the ownership of player image rights
- Significant experience in serving as an arbitrator in sports industry disputes

Our team

Our Sports, Media and Entertainment Litigation team includes full-time, dedicated sports and entertainment industry litigators with significant experience handling sports, media and entertainment litigation matters. For additional information, please contact our team leaders:

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