

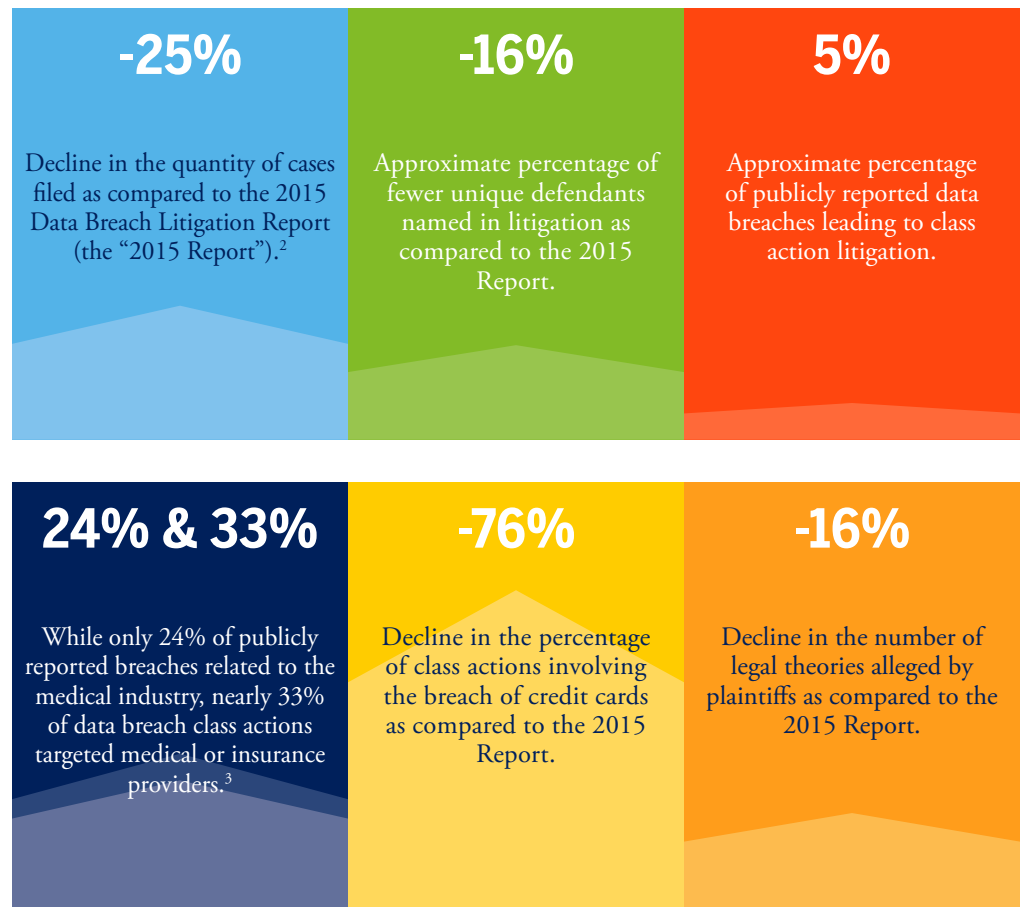
Global Data Privacy and Security Team

Snapshot of Bryan Cave's 2016 Data Breach Litigation Report

Bryan Cave LLP began its survey of data breach class action litigation four years ago. We are proud that our annual survey has become the leading authority on data breach class action litigation and is widely cited throughout the data security community.

Our 2016 report covers litigation initiated over a 15 month period from the fourth quarter of 2014 through the fourth quarter of 2015 (the "Period").¹

Select Key Findings:



Bryan Cave's Global Data Privacy and Security Team has responded to hundreds of data security breaches and routinely helps clients, before a breach happens, analyze and improve upon their ability to respond to a breach if (or when) one occurs.

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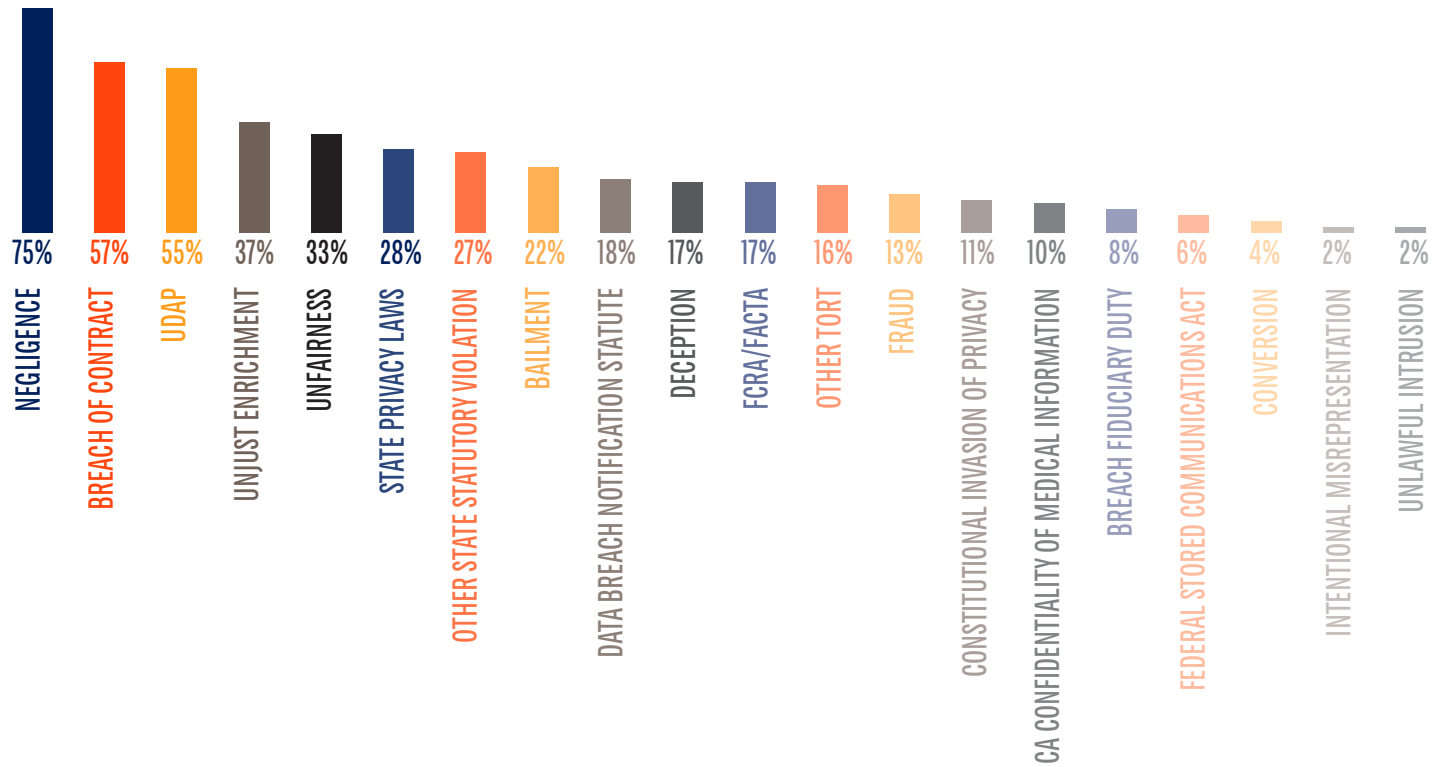
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To view the full report,
please visit
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1. The study period included October 1, 2014 through December 31, 2015.
2. Complaints filed against Government agencies were excluded from the 2015 report and included in the 2016 report. Therefore, the decline in overall complaints filed would be even further pronounced if Government agencies were excluded from the 2016 Report.
3. Privacy Rights Clearinghouse estimates that in the Period, 68 of the 282 publicly reported breaches involved the medical industry. See <http://www.PrivacyRights.org> (last viewed March 22, 2016).

The following chart provides a breakdown of all of the theories utilized by plaintiffs' attorneys in data breach litigation complaints:

Variety of Legal Theories Alleged



The following chart provides a breakdown of the type of data involved in data breach litigation:

Primary Type of Data at Issue

