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BIOGRAPHY

Anna is the knowledge development lawyer for the Technology and Commercial Group. Her role is to support the team and its clients with technical legal knowledge, provide training and thought leadership and promote know-how across the practice area. Anna is also involved in the promotion of the knowledge of the group to existing and potential clients. Her advisory work covers the full range of work of the Group, including commercial contracts, information technology, intellectual property, data protection and outsourcing. She is part of the firm's Retail & Consumer Products group and also advises on complex consumer law issues, including e-commerce regulations.

Anna is a contributing author to Financial Regulation: Emerging Themes in 2022 – an extensive collection of articles around the themes of Brexit; Regulatory Change; Regulatory and Litigation Risk; Technology; Governance; and Sustainability and People. Anna also authors the Global preface and UK chapter of Lexology's Getting the Deal Through publication on [cloud computing](#). She also

contributes to the [tendering and procurement](#) section of the Royal Institution of Chartered Surveyors isurv website.

EMERGING THEMES 2025

Creating Connections

2025 marks the 15th edition of Emerging Themes in Financial Regulation & Disputes. This year, our overarching theme is Creating Connections, examining three main pillars: **Technology**, **Transparency**, and **Trust**.

ADMISSIONS

- England and Wales

RELATED CAPABILITIES

- Copyrights
- Food & Beverage
- Cryptocurrency & Digital Assets
- General Data Protection Regulation
- Carve-outs & Transitions
- Marketing & Advertising
- Intellectual Property and Technology
- Outsourcing
- Retail & Consumer Products
- Sports, Media & Entertainment
- Data Privacy & Security
- Commercial Transactions
- Technology Transactions
- Corporate
- Investigations
- Litigation & Dispute Resolution
- Regulation, Compliance & Advisory
- Healthcare & Life Sciences
- Contract, Endorsement & Celebrity Representation
- Anti-Doping
- Sports & Event Venue Real Estate Infrastructure & Operation

- Naming Rights & Sponsorship
- Sports & Entertainment M&A
- Entertainment Industry
- Sports & Event Financing
- Olympic & National Governing Bodies
- Professional Sports Team Representation
- Digital Transformation & Emerging Technology

RESOURCES

PUBLICATIONS

Anna is a contributing author to the [tendering and procurement](#) section of the Royal Institution of Chartered Surveyors isurv website

RELATED INSIGHTS

Insights

May 08, 2025

Jaevee Homes v Fincham: WhatsApp users take note!

This article contains links which are only accessible by PLC subscribers. In this Insight, first published in PLC, Anna Blest and Katharine Tulloch consider the decision in *Jaevee Homes Ltd v Fincham (t/a Fincham Demolition)* [2025] EWHC 942 (TCC), in which the court concluded, among other things, that informal WhatsApp messages and e-mails between the parties constituted a binding construction contract.

Insights

Apr 29, 2025

Understanding DORA: a guide for financial entities and ICT service providers

Insights

Updated: Apr 24, 2025

Digital Markets, Competition and Consumer Act – What can we expect from the CMA?

Insights

Apr 04, 2025

New UK consumer protection regime to go live 6 April 2025

Insights

Jan 30, 2025

AI regulation in 2025: has the UK government's wait-and-see gamble played off?

Insights

Jan 30, 2025

Cybersecurity risks for financial services firms

News

Dec 12, 2024

BCLP advises BGC Group with the sale of Rates Compression business Capitalab

Insights

Dec 10, 2024

Shaping the implementation of the UK's new rules on subscription contracts

Insights

Dec 06, 2024

Data and Cybersecurity - European Union Legislation and Proposals

The pace of new EU law continues unabated, with IoT, cyber security and digital services being key areas of activity. The BCLP Data Privacy & Security team is tracking EU law developments relevant to data and cyber security. In our tracker we (1) provide a snapshot, (2) explain who is impacted and (3) confirm the status and timeline for each of: the Digital Services Act, the Digital Markets Act, the Data Governance Act, the Data Act, the NIS2 Directive, the Cybersecurity Act and the Cybersecurity Resilience Act.