BCLP. Client Intelligent

Insights

DOES "PERSONAL INFORMATION" INCLUDE AGGREGATE OR DE-IDENTIFIED INFORMATION?

Aug 06, 2020

No.

By its terms, the definition of personal information excludes aggregated or de-identified information. Specifically, pursuant to an amendment enacted by the California legislature in late 2019, the definition of personal information was modified to state that "'[p]ersonal information' does not include consumer information that is deidentified or aggregate consumer information."[1]

For more information and resources about the CCPA visit http://www.CCPA-info.com.

This article is part of a multi-part series published by BCLP to help companies understand and implement the General Data Protection Regulation, the California Consumer Privacy Act and other privacy statutes. You can find more information on the CCPA in BCLP's California Consumer Privacy Act Practical Guide, and more information about the GDPR in the American Bar Association's The EU GDPR: Answers to the Most Frequently Asked Questions.

1. CCPA, Section 1798.140(o)(3).

RELATED PRACTICE AREAS

- Data Privacy & Security
- California Consumer Privacy Act
- General Data Protection Regulation

MEET THE TEAM

Christian M. Auty

Chicago

christian.auty@bclplaw.com
+1 312 602 5144

This material is not comprehensive, is for informational purposes only, and is not legal advice. Your use or receipt of this material does not create an attorney-client relationship between us. If you require legal advice, you should consult an attorney regarding your particular circumstances. The choice of a lawyer is an important decision and should not be based solely upon advertisements. This material may be “Attorney Advertising” under the ethics and professional rules of certain jurisdictions. For advertising purposes, St. Louis, Missouri, is designated BCLP’s principal office and Kathrine Dixon (kathrine.dixon@bclplaw.com) as the responsible attorney.

Cookiebot session tracker icon loaded

© 2024 Bryan Cave Leighton Paisner LLP.