

## Awards

# WORLD TRADEMARK REVIEW – WTR 1000

Feb 18, 2021

BCLP is ranked along with nine of its attorneys in the 2021 edition of the World Trademark Review's WTR 1000, an annual guide to the world's leading trademark practitioners.

### **Under state rankings, BCLP is featured:**

In Arizona: "Extremely well rounded in trademark practice, Bryan Cave Leighton Paisner partners closely with clients through all phases of the brand lifecycle. The firm's global capabilities and strategic approach to cross-border rights management, enforcement and commercialization give it a real edge."

In Colorado: "A global one-stop shop for brands, Bryan Cave Leighton Paisner makes light work of cross-border rights management and portfolio development assignments and is extremely rigorous in its policing and enforcement efforts. Cohesive inter-office teamwork ensures that brand owners get all the help they need."

In Missouri: "Working across the brand lifecycle, the team at Bryan Cave Leighton Paisner partners closely with long-term clients to provide commercially on-point advice. The group dispatches routine filings efficiently, but is at its best directing traffic on projects of strategic importance, such as coordinated worldwide brand launches."

### **Under individual rankings, featured BCLP lawyers include:**

San Francisco Partner Marcy Bergman, noted for her wide-ranging practice and called a "phenomenally good and very tough litigator."

Colorado Springs Partner Jill Chalmers, praised for putting her clients at ease with her "timely and pragmatic" counsel. "Jill's thorough but concise reporting never leaves you feeling overwhelmed, but rather enables quick and efficient decision making. She's fantastic to partner with and offers great value for money."

Phoenix Partner George Chen, who was declared "practical, solutions oriented, incredibly responsive, well connected, easy to work with and highly effective."

New York Partner Erik Kahn, who “continues to play a vital role in the success of the firm’s substantial trademark practice and takes point on global portfolio management assignments. He has a fine reputation in technology-intensive industries.”

St. Louis Partner Matt Minder and Counsel Lindsay Cohen Schneider, with the guide stating “The versatile Minder takes applications through to successful grant at the USPTO with minimum fuss and is an adept litigator who presents persuasively both in court and at the TTAB. Schneider serves as a trusted adviser for a diverse line-up of companies and is a reliable contact for cross-border work, with an enviable book of global contacts.”

Chicago Partner Mark Paskar, recommended as being “great at breaking down complex trademark issues and solving problems. There’s rarely a question he doesn’t have an immediate and well-crafted answer to.”

Hamburg Partner Dominik Weiss, “a trademark and unfair competition litigator who also plays a role in IP-related transactions and has significant IT, e-commerce and data privacy know-how.”

## **RELATED CAPABILITIES**

- Intellectual Property and Technology

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