

## Diversity

# BCLP UNVEILS PIONEERING NEW ROLE IN INCLUSION & DIVERSITY

DAISY REEVES TO SERVE AS FIRST-EVER INCLUSION & DIVERSITY CLIENT RELATIONSHIP PARTNER IN NEW CLIENT-FOCUSED ROLE

Apr 27, 2021

Today international law firm BCLP announced the appointment of Partner Daisy Reeves as the firm's inaugural Inclusion & Diversity Client Relationship Partner. This is a first-of-its-kind role in the legal sector where Reeves will focus exclusively on collaboration and thought leadership with clients and communities on best, and next, practice in diversity, equity, and inclusion (DEI) across BCLP's 30 international offices, in an effort to actively shift the needle on global inclusion.

This appointment is the latest from BCLP's Advance strategy, the firm's multiyear plan to build strength-on-strength, accelerating its market leadership to drive growth and client experience, building on one of Advance's key tenets – that inclusion and diversity runs through all that is undertaken by BCLP.

A long-standing member of BCLP's Global Inclusion & Diversity Action Board, Reeves has been integral in driving the performance and transparency of the firm's award-winning inclusion and diversity initiatives and programmes, while also serving as global co-leader of the Banking Sector. Reeves is one of the world's leading, innovative legal voices on DEI matters. Recently, in the [OUTstanding LGBT+ Executives List](#) presented by Yahoo! Finance which recognises the most-influential LGBTQ+ business leaders globally, Reeves is the top-ranked female lawyer and top-ranked female in professional services. For International Women's Day 2021, Reeves participated at the SHE global gender conference where other pre-eminent speakers included former U.S. Secretary of State Hillary Clinton, and Justin Trudeau, the prime minister of Canada.

"Daisy has a unique understanding of both the global inclusion landscape and BCLP's diversity platform, and we are excited to utilise Daisy's experience as a change agent so BCLP can further collaborate with our clients, to foster inclusion wherever we do business," said BCLP Co-Chairs Lisa Mayhew and Steve Baumer. "We're delighted to innovate with our clients through this new role as we continue our long-standing commitment to inclusion and diversity, central to our firm's values and vision."

“I am delighted to be undertaking the role of global I&D client relationship partner at BCLP,” Reeves said. “It is an honour to be entrusted by clients and colleagues alike as we work together to overcome the barriers that often stand in the way of true inclusion and equity – it is not possible to achieve this working in organisational silos. We must collaborate to foster inclusion and diversity and this role provides this opportunity.”

Learn more about Reeves’ extensive background [here](#) and visit [here](#) for more resources from BCLP’s I&D programs, including the firm’s recently released [Semiannual Diversity Report](#).

## MEET THE TEAM



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