

Podcasts

BCLP TALKS: THE OLYMPIC MOVEMENT

Aug 03, 2021

SUMMARY

Join Steve Smith and Rich Young of BCLP as they, along with their guests, touch on current topics in the Olympic movement including, team selection, new sports, marketing and sponsorship, anti-doping and more, as well as address the legal challenges and opportunities that can arise.

In Episode 5, Steve and Rich talk to award-winning journalist Alan Abrahamson of 3 Wire Sports regarding anti-doping and current cases in the Olympic Movement.

[Transcript](#)

Previous episodes

In [Episode 1](#), Steve and Rich talk to Jim Tooley, CEO of USA Basketball, regarding new Olympic sports.

[Transcript](#)

In [Episode 2](#), Steve and Rich talk to Tim Hinchey, President and CEO of USA Swimming, regarding Olympic team selection.

[Transcript](#)

In [Episode 3](#), Steve and Rich talk to award-winning journalist Alan Abrahamson of 3 Wire Sports regarding Rule 50 of the Olympic Charter.

[Transcript](#)

In [Episode 4](#), Steve and Rich talk to Tim Hinchey III, President & CEO of USA Swimming regarding the economic impact of sponsorship agreements on National Governing Bodies.

[Transcript](#)

RELATED CAPABILITIES

- Sports, Media & Entertainment
- Olympic & National Governing Bodies

MEET THE TEAM



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