



## **DOUGLAS MISHKIN**

**Partner**

**New York**

E: [douglas.mishkin@bclplaw.com](mailto:douglas.mishkin@bclplaw.com)

T: [+1 212 541 1155](tel:+12125411155)

### **BIOGRAPHY**

Doug is a partner in our New York office. Following six years at the National Football League, he joined BCLP with rare experience in U.S. gambling and sports betting transactions – having handled every major gambling-related deal for the NFL during his tenure there. Prior to the NFL, Doug worked in Las Vegas as SVP, Legal & Business Affairs of an international sports betting technology company, where he oversaw all legal and regulatory matters.

In addition to U.S. gaming and sports betting, Doug brings a wealth of expertise in general commercial transactions, including sponsorships, data distribution deals, consumer products licenses, and primary ticketing partnerships.

Doug represents clients across a range of industries, from sports leagues and professional teams to international gaming companies, data distributors and consumer brands, negotiating and closing

their largest, most complex commercial deals. Doug also advises clients on compliance with U.S. gaming and daily fantasy sports laws, corresponding legislative developments, training in-house legal and compliance teams on sports betting matters, and developing, drafting and enforcing corporate gambling policies.

Doug is known among his clients and peers as an approachable, trusted advisor and problem-solver, who closes deals by quickly identifying issues and providing practical, business-oriented solutions. With nearly a decade of in-house counsel experience, Doug understands and anticipates business needs to consistently drive efficient, valuable results.

## **ADMISSIONS**

- New York, 2010

## **EDUCATION**

- Cornell University, J.D., cum laude, 2009
- Duke University, B.A., magna cum laude, 2005

## **RELATED CAPABILITIES**

- Retail & Consumer Products
- Sports, Media & Entertainment
- Contract, Endorsement & Celebrity Representation
- Anti-Doping
- Sports & Event Venue Real Estate Infrastructure & Operation
- Naming Rights & Sponsorship
- Sports & Entertainment M&A
- Public Policy & Government Affairs
- Entertainment Industry
- Sports & Event Financing
- Olympic & National Governing Bodies
- Professional Sports Team Representation
- Technology Transactions
- Betting & Gaming
- Corporate
- Regulation, Compliance & Advisory
- Licensing

## EXPERIENCE

### Sponsorship

- Casino: NFL's first gambling sponsorship deal (Caesars);
- Daily Fantasy Sports: NFL's first daily fantasy sports sponsorship deal (DraftKings);
- Sportsbook (Int'l): NFL's first international sportsbook partnerships (TabCorp (AUS); 888 (UK), SkyBet (GER), BetCris (LATAM));
- Sportsbook (US): NFL's first U.S. sportsbook partnerships (Caesars, DraftKings, FanDuel);
- Approved Sportsbook Operators: NFL's first Approved Sportsbook Operator agreements (BetMGM, PointsBet, WynnBet)

### Media

- Data and Live Video Distribution: NFL's first and second Official Sports Betting Data Distribution deals (Sportradar, Genius Sports);
- Free-to-Play Games: NFL's first League-level free-to-play game license with U.S. sports betting entity (FOX Bet Super6)

### Consumer Products

- Slot Machines. NFL's first consumer products license for land-based slot machines (Aristocrat)

\*includes matters worked on prior to joining BCLP

## RELATED INSIGHTS

News

25 March 2024

### **BCLP advises Huuuge, Inc. on its minority investment in an Israeli Gaming company**

International law firm has BCLP advised Huuuge Inc ("Huuuge"), on its minority investment in an Israeli Gaming company. The company will use the investment to grow its team, invest in user acquisition and execute the roadmap for its core game.

Events

Apr 06, 2024

## Partners present at Tulane Entertainment and Sports Law Conference

News

Jan 04, 2023

**BCLP's Sports & Entertainment Group lands key partner hire from NFL**