

SAN FRANCISCO

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BCLP opened its San Francisco office in 2008. With two offices in Southern California, the firm now has approximately 80 lawyers based in California.

In addition, our San Francisco professionals are proud to invest time, money and other resources in nonprofit organizations including the American College of Mortgage Attorneys, Bar Association of San Francisco, Crowded Fire Theater, Earth Island Institute, Enterprise for High School Students, First Amendment Coalition, Lambda Legal, Media Law Resource Center, Inc., National Center for Transgender Equality, Project Open Hand, San Francisco Center for the Book, Student Press Law Center and United Way of the Bay Area.

Our San Francisco lawyers practice in a wide range of legal disciplines, including:

CLASS ACTIONS

Defense of class actions has been at the heart of BCLP's litigation practice for more than 25 years, including defending class claims in antitrust, class consumer fraud, breach of warranty, contract, environmental tort and other regulatory claims against manufacturers, retailers, financial institutions and insurance carriers.

COMMERCIAL LITIGATION

More than half of our San Francisco lawyers are litigators in a variety of specialties including financial services, retail, life sciences, manufacturing, real estate, technology and transportation.

CONSUMER FINANCIAL SERVICES LITIGATION

We represent some of the largest financial institutions in the world in consumer class actions, mass actions, commercial disputes, secondary market disputes, and other consumer finance litigation.

DATA PRIVACY AND SECURITY

San Francisco lawyers work with companies in a variety of industries and advise clients on how to comply with state and federal privacy, security and advertising laws, including representing clients before the Federal Trade Commission, and defending national class actions.

ENVIRONMENTAL

Our lawyers represent clients facing a broad range of environmental issues and challenges, including environmental litigation, strategic planning and stewardship. We also provide compliance counseling and counsel clients in enforcement actions involving the Clean Air Act, California Air District rules, California Air Resource Board regulations, California's Proposition 65, California's Green Chemistry Initiative and CERCLA.

FINANCIAL SERVICES

The San Francisco banking team, as part of the firm's 100-lawyer Banking and Finance Group, represents both lenders and borrowers in all types of financing transactions. Our experience includes regulatory and operational counsel to financial institutions as well as the structuring, negotiation, documentation and administration of a broad spectrum of syndicated and non-syndicated credit transactions.

FINANCIAL TECH

We advise both classic fintech companies, and those companies that want to offer a financial service (e.g., large retailers, airlines and restaurant chains), on the wide spectrum of regulatory, corporate and litigation issues that they face.

INTELLECTUAL PROPERTY

For businesses invested in trademarks, patents and copyrights, BCLP's lawyers add significant value by creating and implementing intellectual property strategies to develop and protect the client's intellectual property portfolio. Our IP lawyers handle a wide range of litigation and related USPTO proceedings, prepare and prosecute patent and trademark applications, and negotiate intellectual property licensing and other transactions.

MEDIA AND FIRST AMENDMENT

Whether traditional media, new media or those who did not realize they were "media" at all, our San Francisco lawyers have broad experience helping clients navigate through the many legal issues confronting those who gather and disseminate information. Our team defends publishers, broadcasters, authors, artists, entertainers, content creators, game developers, websites, advertising agencies, entertainers and more in defamation, invasion of privacy and other content-related litigation. In addition, we provide pre-publication review, libel clearance and advertising clearance to traditional and Web-based publishers, broadcasters, advertising agencies, production companies and other content providers.

PATENT LITIGATION

We have extensive experience handling high-stakes patent infringement litigation in many areas of science and engineering. As part of our firmwide group with more than 50 patent litigators, we have tried utility and design patent cases in well-known federal patent venues throughout the United States.

RETAIL

We provide the legal advice and business acumen retailers need to keep up with the changing legal environment. Our lawyers represent retailers in a wide range of legal matters including intellectual property protection and disputes, commercial agreements, licensing, trade regulation, employment litigation and counseling, product safety compliance, toxic chemical regulation (including California Prop 65), data protection and security, advertising, product labeling, and e-commerce issues.

TECHNOLOGY, ENTREPRENEURIAL AND COMMERCIAL PRACTICE

We offer emerging companies and other privately held businesses, their shareholders, directors, officers and consultants a broad base of financing, transactional, licensing and business consulting services.

TRANSACTIONS

Our San Francisco team represents buyers, sellers, intermediaries and advisers in mergers, acquisitions, dispositions, tender offers, takeover planning, joint ventures, and spin-offs and other restructurings.

Our San Francisco-based lawyers also practice in the following areas:

- Appellate
- Entertainment and Media
- Labor and Employment
- Life Sciences and Health Care
- Real Estate
- Real Estate Capital Markets
- Tax Advice and Controversy

MEET THE TEAM



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Jul 11, 2025

Follow the Rules to Make the Rules: 8th Circuit Vacates “Click-to-Cancel” Rule

The Eighth Circuit Court of Appeals has issued a per curiam opinion vacating the FTC’s Click-to-Cancel Rule based on the Federal Trade Commission (FTC)’s failure to comply with a procedural requirement in the FTC Act. This means that clients do not have to meet the July 14, 2025, compliance date but should be mindful of continuing state legal requirements as well as any future developments that could change their compliance obligations.

Insights

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PFAS Air Emissions Restrictions

When evaluating legal risk relating to per- and polyfluoroalkyl substances (“PFAS”), most businesses typically consider wastewater, groundwater, or soil impacts, not air emissions. However, state and federal regulatory agencies have increasingly considered whether PFAS in air emissions affect the environment, paving the path for future emission controls. This article outlines the legal and policy developments at the state and federal level that relate to PFAS in air emissions to help businesses mitigate risk and anticipate changes that may impact their operations.

Blog Post

Updated: Apr 11, 2025

New Mexico Bans Certain PFAS in Consumer Products

On April 8, 2025, the Governor of New Mexico, Lujan Grisham, signed HB 212 prohibiting certain PFAS substances in various consumer products. This bill (now enacted into law) establishes on specific product categories beginning on January 1, 2027, and January 1, 2028. Notably, on January 1, 2032, New Mexico prohibits a manufacturer from selling or distributing any consumer product containing intentionally added PFAS substances. However, the definition of PFAS in the bill is unique in that it excludes certain fluoropolymers like PTFE from the prohibitions.

Blog Post

Mar 31, 2025

PFAS in Consumer Products: State-by-State Regulations

Manufacturers, distributors, and retailers of consumer products across a broad spectrum of industries are being impacted by state laws regulating the presence of per- and polyfluoroalkyl substances (“PFAS”) in their products. This area is rapidly developing as states create new laws or amend existing ones, and the penalties and litigation risks for non-compliance can be significant.