Bryan Cave Leighton Paisner’s Global Data Privacy and Security team is composed of lawyers located across the United States, the United Kingdom and continental Europe, and Asia. We routinely advise clients in a variety of sectors, including hospitality, consumer services, healthcare, software and technology, financial services, travel, manufacturing, and retail. We coordinate advice across multiple jurisdictions for clients working to achieve the most streamlined international data privacy strategy as possible, and we excel at helping companies achieve their business goals while balancing and addressing privacy and security obligations in a practical, business-focused approach. We pride ourselves on our responsiveness and building teams shaped to meet our clients’ needs.

Privacy Advisory

Our team has extensive experience handling the full scope of complex privacy and security issues. From a data privacy perspective, we advise clients on the development of comprehensive privacy and data protection programs, data sharing and international mobilization of data, complex transactions involving monetization and licensing of data, as well as with conducting gap assessments to align with international privacy standards, responding to regulatory investigations and inquiries, and defending companies in court and before government agencies in enforcement actions.

This counseling spans the gamut of US and non-US privacy laws, including the EU General Data Protection Regulation (GDPR), the California Consumer Privacy Act
(CCPA) and the California Privacy Rights Act (CPRA), the Health Insurance Portability and Accountability Act, the Children’s Online Privacy Protection Act, the Gramm-Leach-Bliley Act, the Fair Credit Reporting Act, state privacy and data breach laws, FTC and state law enforcement issues, as well as emerging laws and regulations around the world.

**Incident Response and Preparedness**

In the context of incident response and preparedness, we have a world class incident response practice that has helped clients navigate major security incidents and data breaches, including ransomware attacks, O365 mailbox intrusions, malware, credential harvesting, insider threats, and inadvertent disclosure. We leverage that experience to help companies identify and remediate gaps in their readiness and to train companies how to respond to breaches effectively. Should an incident occur, BCLP’s 24-hour hotline connects clients directly with experienced attorneys who will guide companies through all aspects of breach response, from investigation and notification to regulatory investigation or litigation. Our experience and practical approach to data breach response uniquely equip us to assist organizations by understanding both the law and the business implications of data breaches. We help clients get ahead of incident response issues by a providing range of offerings, including bespoke “drill” exercises with c-suite executives, analysis of insurance coverage, contractual analysis to identify business partners and customers who require notification of a breach, and evaluation and engagement of third party providers under privilege (forensics, PR, call centers).

We are continually working to understand new privacy and security issues and to partner with our clients to shape practical, risk-based solutions that can be adapted over time to ever-changing technologies, business priorities and laws.

**CCPA**
In light of the CCPA, our team developed CCPA-Info.com, a comprehensive, no-nonsense resource to help businesses and legal teams interpret, navigate and comply with the California Consumer Privacy Act (CCPA), which went into effect Jan. 1, 2020. The site will be a dynamic resource with consistent updates, interpretations and guidance being added regularly.

Awards
- JD Supra Readers' Choice Awards 2017
- JD Supra Readers’ Choice Awards 2018
- Lexology most read source on cyber security
- Cybersecurity & Data Privacy Trailblazer by the National Law Journal in 2016

More Details

Bryan Cave Leighton Paisner Data Breach Hotline

General Data Protection Regulation (GDPR)

California Consumer Privacy Act

Representative Clients
- Red Robin – Casual dining restaurant chain operating in the U.S.
- Delaware North – Manages and provides food and beverage concessions, dining, entertainment and lodging at high-profile locations throughout the world
- Best Western International – One of the top five largest hotel chains in the world.
• **World Wide Technology, Inc.** – One of the 100 largest privately held companies in the United States; provides technology needs to national and multi-national companies with revenues in excess of $7.4 billion annually

• **Grindr LLC** – Grindr is the premiere platform for the global LGBTQ+ community to connect, learn and champion their rights. With more than 3.8 million daily active users in more than 190 countries, Grindr empowers people to be themselves in a safe and meaningful way. Given the sensitive nature of information disclosed in-app, the company is focused on global compliance with data privacy and security laws.

• **Washington University in St. Louis.** – Washington University is routinely ranked as one of the top 15 universities within the United States, and one of the top 5 medical schools in the United States.

• **IHS Markit Ltd.** – Global diversified provider of critical information, analytics, and solutions

• **Dillard’s Inc.** – An upscale department store chain in the U.S. with more than 325 stores in 28 states

• **eClinicalWorks** – One of the main providers of electronic medical records to physicians and health groups

• **Backstop Solutions** – Provider of portfolio management technology to financial advisors and hedge funds

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**Key Contacts**

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