



## **AMIT S. PAREKH**

**Partner**  
**Irvine**

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### **BIOGRAPHY**

Amit Parekh provides strategic counsel to public and private companies, private equity and venture capital funds, and family offices on business decisions, mergers and acquisitions, joint ventures and general corporate matters. Drawing on almost two decades of legal experience, Amit brings a tailored, client-centric approach to his counsel. His innate ability to adopt his client's mindset – understanding their unique objectives, pain points and values – makes him a seamless business partner.

Amit regularly represents companies ranging from start-ups to Fortune 100 corporations operating in a variety of industries, including technology, data analytics, financial services, healthcare, biopharmaceuticals, supplements, retail, restaurants, media and packaging. His clients trust him to make cost-benefit decisions with maximum efficiency.

Amit has a particular focus on strategic transactions, often involving cross-border matters. He enjoys being an extension of the client's business team and tailoring a transaction to the specific business needs.

Amit has worked in-house during secondments at the corporate headquarters of two then-Fortune 1000 companies. In these positions, he collaborated with senior in-house counsel on numerous cross-border transactions in Asia-Pacific, Russia and Mexico, as well as joint ventures, franchise licenses and securities matters. His experience also encompasses serving as "outside general counsel" to several companies, ranging from technology start-ups in Silicon Valley to charity:water, a nonprofit bringing clean drinking water to developing nations.

Amit is also a member of the Firm's Partnership Promotion Committee and was previously the co-leader of the Firm's diversity affinity group and a member of the Firm's global diversity board. Amit also previously taught future business leaders in the University of California-Irvine's International Business Law program, including courses in *Effective Deal Making* and *Foreign Direct Investments*.

The bottom line – **Amit makes it his business to understand his client's business so he can provide strategic, cost-effective and tailored legal and business advice.**

## COMMITTEE CONTENT

- Partnership Promotion Committee

## ADMISSIONS

- California, 2005

## EDUCATION

University of San Diego, J.D., 2005

University of Kansas, B.S., 2002

## RELATED CAPABILITIES

- M&A & Corporate Finance
- Contract, Endorsement & Celebrity Representation
- Anti-Doping

- Sports & Event Venue Real Estate Infrastructure & Operation
- Naming Rights & Sponsorship
- Sports & Entertainment M&A
- Sports, Media & Entertainment Litigation
- Collegiate Sports
- Sports, Media & Entertainment
- Entertainment Industry
- Olympic & National Governing Bodies
- Professional Sports Team Representation
- Retail & Consumer Products
- Healthcare & Life Sciences
- Sports & Event Financing
- Financial Institutions
- Strategic Alternatives & Corporate Reorganization
- AdTech
- PropTech
- Corporate
- Litigation & Dispute Resolution
- Private Equity

## RELATED INSIGHTS

News

Oct 09, 2024

**BCLP advises Playtech plc on multiple litigation and arbitration proceedings and the revised terms of its strategic relationship with Caliplay**

News

Mar 16, 2023

**BCLP advised Playtech Plc in connection with its investment in Hard Rock Digital**

BCLP has advised client Playtech plc (Playtech), in connection with its \$85 million investment (c. €80 million) in Hard Rock Digital ("HRD").

News

Apr 07, 2022

**BCLP advises FARFETCH Limited on investment in Neiman Marcus Group**

BCLP advised FARFETCH Limited (NYSE:FTCH), the leading global platform for the luxury fashion industry, on its investment in Neiman Marcus Group (NMG) the parent of brands including Neiman Marcus and Bergdorf Goodman, as part of a broader, global strategic partnership.

News

Aug 09, 2021

**BCLP Advises LS Global Franchise L.P. in Sale of GFG to FAT Brands**

Diversity

May 11, 2021

## **Firm Recognizes AAPI Month with Employee Panels**

News

Feb 01, 2021

## **BCLP Team Advises Sangoma Technologies on \$437 Million Acquisition**

Events

Jun 04, 2020

## **Asian Pacific American Heritage Month – General Counsel Panel**