



# **ANNA BLEST**

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## **BIOGRAPHY**

Anna is the knowledge development lawyer for the Technology and Commercial Group. Her role is to support the team and its clients with technical legal knowledge, provide training and thought leadership and promote know-how across the practice area. Anna is also involved in the promotion of the knowledge of the group to existing and potential clients. Her advisory work covers the full range of work of the Group, including commercial contracts, information technology, intellectual property, data protection and outsourcing. She is part of the firm's Retail & Consumer Products group and also advises on complex consumer law issues, including e-commerce regulations.

Anna is a contributing author to Financial Regulation: Emerging Themes in 2022 – an extensive collection of articles around the themes of Brexit; Regulatory Change; Regulatory and Litigation Risk; Technology; Governance; and Sustainability and People. Anna also authors the Global preface and UK chapter of Lexology's Getting the Deal Through publication on cloud computing. She also

contributes to the tendering and procurement section of the Royal Institution of Chartered Surveyors isurv website.

### **EMERGING THEMES 2025**

## Creating Connections

2025 marks the 15th edition of Emerging Themes in Financial Regulation & Disputes. This year, our overarching theme is Creating Connections, examining three main pillars: **Technology**, **Transparency**, and **Trust**.

#### **ADMISSIONS**

England and Wales

### **RELATED PRACTICE AREAS**

- Copyrights
- Food & Beverage
- Cryptocurrency & Digital Assets
- General Data Protection Regulation
- Corporate Carve-Outs & Transitions
- Marketing & Advertising
- Intellectual Property and Technology Disputes
- Outsourcing
- Retail & Consumer Products
- Sports & Entertainment
- Data Privacy & Security
- Commercial Contracts
- Technology Transactions
- Corporate
- Investigations
- Litigation & Dispute Resolution
- Regulation, Compliance & Advisory
- Healthcare & Life Sciences
- Sports & Entertainment Contract, Endorsement & Celebrity Representation Practice
- Anti-Doping Practice
- Sports & Event Venue Real Estate Infrastructure and Operation

- Naming Rights & Sponsorship Practice
- Sports & Entertainment M&A Practice
- Sports & Entertainment Specialty Counseling Practice
- Entertainment Industry Practice
- Sports & Event Financing
- Olympic & National Governing Body Practice
- Professional Sports Team Practice
- Digital Transformation & Emerging Technology

### RESOURCES

### **PUBLICATIONS**

Anna is a contributing author to the tendering and procurement section of the Royal Institution of Chartered Surveyors is urv website

### **RELATED INSIGHTS**

Insights

Apr 29, 2025

Understanding DORA: a guide for financial entities and ICT service providers

Insights

Updated: Apr 24, 2025

Digital Markets, Competition and Consumer Act – What can we expect from the CMA?

Insights

Apr 04, 2025

New UK consumer protection regime to go live 6 April 2025

Insights

Jan 30, 2025

Al regulation in 2025: has the UK government's wait-and-see gamble played off?

Insights

Jan 30, 2025

Cybersecurity risks for financial services firms

News

Dec 12, 2024

BCLP advises BGC Group with the sale of Rates Compression business Capitalab

Insights Dec 10, 2024

### Shaping the implementation of the UK's new rules on subscription contracts

Insights Dec 06, 2024

## Data and Cybersecurity - European Union Legislation and Proposals

The pace of new EU law continues unabated, with IoT, cyber security and digital services being key areas of activity. The BCLP Data Privacy & Security team is tracking EU law developments relevant to data and cyber security. In our tracker we (1) provide a snapshot, (2) explain who is impacted and (3) confirm the status and timeline for each of: the Digital Services Act, the Digital Markets Act, the Data Governance Act, the Data Act, the NIS2 Directive, the Cybersecurity Act and the Cybersecurity Resilience Act.

Insights Nov 25, 2024

## Managing technology supply chains

The FCA, PRA, and Bank of England have published their finalised critical third party (CTP) rules (and accompanying guidance) in PS24/16 Operational resilience: Critical third parties to the UK financial sector.[1]The new rules, which come into force on 1 January 2025, will see designated technology providers whose failure is deemed to pose a systemic risk to the UK financial system become subject to new principles-based, outcomesfocused rules and requirements overseen by the financial services regulators. This is timely given the increasing trend in third-party related incidents affecting operational resilience at financial services firms. On 31 October, the FCA published its "lessons for operational resilience" following its review of the financial services sector's response to the recent CrowdStrike outage, which noted that third-party related issues were the leading cause of operational incidents reported to ...