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BIOGRAPHY

Anna is the knowledge development lawyer for the Technology and Commercial Group. Her role is to support the team and its clients with technical legal knowledge, provide training and thought leadership and promote know-how across the practice area. Anna is also involved in the promotion of the knowledge of the group to existing and potential clients. Her advisory work covers the full range of work of the Group, including commercial contracts, information technology, intellectual property, data protection and outsourcing. She is part of the firm's Retail & Consumer Products group and also advises on complex consumer law issues, including e-commerce regulations.

Anna is a contributing author to Financial Regulation: Emerging Themes in 2022 – an extensive collection of articles around the themes of Brexit; Regulatory Change; Regulatory and Litigation Risk; Technology; Governance; and Sustainability and People. Anna also authors the Global preface and UK chapter of Lexology's Getting the Deal Through publication on cloud computing. She also

contributes to the tendering and procurement section of the Royal Institution of Chartered Surveyors isurv website.

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We explore the rapidly changing legal landscape

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- Outsourcing
- Retail & Consumer Products
- Sports & Entertainment
- Data Privacy & Security
- Commercial Contracts
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- Corporate
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- Litigation & Dispute Resolution
- Regulation, Compliance & Advisory
- Healthcare & Life Sciences
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- Anti-Doping Practice
- Sports & Event Venue Real Estate Infrastructure and Operation
- Naming Rights & Sponsorship Practice
- Sports & Entertainment M&A Practice
- Sports & Entertainment Specialty Counseling Practice

- Entertainment Industry Practice
- Sports & Event Financing
- Olympic & National Governing Body Practice
- Professional Sports Team Practice
- Digital Transformation & Emerging Technology

RESOURCES

PUBLICATIONS

Anna is a contributing author to the tendering and procurement section of the Royal Institution of Chartered Surveyors isurv website

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In this Insight, first published in PLC, James Clarke, Richard Shaw and Anna Blest consider the Supreme Court's decision in RTI Ltd v MUR Shipping BV [2024] UKSC 18, which confirmed that a party's obligation to exercise reasonable endeavours to overcome force majeure does not extend to having to accept non-contractual performance.

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Navigating the FemTech regulatory landscape: best practice & future developments

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The DMCCA: taking a closer look at the impact on subscription contracts

The Digital Markets, Competition and Consumers Act 2024 (DMCCA) has recently received royal assent, following the announcement of the July General Election. We examine the key developments in our previous article. One very significant area of focus in the DMCCA (following the UK Government's 2021 consumer protection consultation and the earlier Penrose report) is subscription contracts. Subscription contracts are big business, with estimated consumer spending in the UK on subscriptions said to be between £28 billion and £34 billion a year across multiple sectors, with 8 in 10 UK consumers having at least one subscription. The reforms in the DMCCA were prompted by concerns that consumers may be spending as much as £1.8 billion per year on subscriptions they do not think are

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On 23 May 2024, over a year since its introduction to Parliament, the DMCC Bill was rushed through before the proroguing of Parliament ahead of the July UK General Election. It received Royal Assent the following day.

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Navigating the FemTech regulatory landscape

Security, scale or functionality – pick two. This computer science principle coined by the late Professor Anderson is particularly relevant to the FemTech industry. Anderson's Rule states that for a system to provide high functionality and security, its access may need to be limited (small scale); alternatively, offering high functionality on a larger scale, may require an acceptance of risk, e.g. of inadvertent or deliberate disclosure of information. In real life systems - including FemTech - a balance must be struck. It is no surprise, then, that the regulatory landscape for FemTech is complex and fragmented. Different jurisdictions approach the question of health/medical data in diverse ways and apply different laws and standards to the protection of personal data. All these rules are ultimately intended to mitigate the risks to personal data posed by large databases of sensitive personal information while facilitating the b…

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In this Insight, first published in PLC Construction, Anna Blest, Sasha Rubinstein, Jack Mcfadden and Tiffany Babayemi consider the key takeaways from the RIBA Artificial Intelligence Report 2024.

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