

RetailLawBCLP

## HAVE RETAILERS UPDATED THEIR PRIVACY NOTICES FOR THE CCPA?

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**Yes.**

The vast majority of retailers updated their privacy notices to account for the CCPA.<sup>1</sup> Note that while most institutions updated their privacy notices in relation to the CCPA, many failed to account for all of the substantive requirements of the act.

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This article is part of a multi-part series published by BCLP to help companies understand and implement the General Data Protection Regulation, the California Consumer Privacy Act and other privacy statutes. You can find more information on the CCPA in BCLP's [California Consumer Privacy Act Practical Guide](#).

1. BCLP, *January 2020: Survey of the Retail Industry's Privacy Practices*.

### RELATED CAPABILITIES

- Retail & Consumer Products

## MEET THE TEAM



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