

RetailLawBCLP

## HAVE RETAILERS UPDATED THEIR PRIVACY NOTICES FOR THE CCPA?

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**Yes.**

The vast majority of retailers updated their privacy notices to account for the CCPA.<sup>1</sup> Note that while most institutions updated their privacy notices in relation to the CCPA, many failed to account for all of the substantive requirements of the act.

*For more information and resources about the CCPA visit <http://www.CCPA-info.com>.*

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This article is part of a multi-part series published by BCLP to help companies understand and implement the General Data Protection Regulation, the California Consumer Privacy Act and other privacy statutes. You can find more information on the CCPA in BCLP's [California Consumer Privacy Act Practical Guide](#), and more information about the GDPR in the American Bar Association's [The EU GDPR: Answers to the Most Frequently Asked Questions](#).

1. BCLP, *January 2020: Survey of the Retail Industry's Privacy Practices*.

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## MEET THE TEAM



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