



OLIVIA RUSSELL

Senior Associate

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Biography

Olivia is a corporate lawyer and is experienced in advising clients on a broad range of domestic and cross-border transactions, including private and public M&A, joint ventures and complex corporate reorganisations.

Olivia is also a member of the firm's Public Markets Focus Team. She has extensive experience advising on IPOs and secondary issues (Main Market and AIM) both in London and internationally and public company takeovers and advising quoted companies on their obligations to the FCA and the London Stock Exchange.

Olivia works across a wide range of sectors but has particularly strong experience in Betting & Gaming and the Retail & Consumer Products.

Olivia is a member of the key client team for a number of Firmwide clients, including Playtech, Bally's and ME+EM, amongst others.

Nominations & Accolades

- Shortlisted, UK Legal Business Awards, M&A Team of the Year, 2026
- Shortlisted, UK Legal Business Awards, Real Estate Team of the Year, 2026
- Shortlisted, The Lawyer Awards, Real Estate Team of the Year, 2026

Admissions

- England and Wales

Related capabilities

- M&A & Corporate Finance
- UK Public Company
- Corporate
- Betting & Gaming
- Retail & Consumer Products
- Finance

Experience

Equity Capital Markets

- **Singer Capital Markets** as nominated adviser and joint bookrunner to Eckoh plc on its £31 million acquisition of Syntec Holdings Limited and its oversubscribed £13 million placing;
- **Raven Property Group Ltd** on its share buy-back from Invesco Asset Management Ltd;
- **Peel Hunt** and **Auctus Advisors**, on the US\$11.7 million cash-box placing for premium listed Pharos Energy plc. Peel Hunt and Auctus Advisors acted as joint bookrunners on the transaction;

Public M&A

- **Playtech plc** on its acquisition of approximately 70.6 per cent of the issued share capital of Snaitech S.p.A, a leading operator in the Italian gaming and betting market which is listed on the Milan Stock Exchange. The aggregate enterprise value of the transaction was €846m;
- **Playtech plc** on the sale of its financial trading division, Finalto, to Gopher Investments, a Cayman-based investment vehicle affiliated with investment and advisory firm TT Bond Partners, for US\$250 million;
- **Secure Income REIT plc** on its recommended £3.9 billion merger with LXi REIT plc;
- **Playtech plc** on its recommended £2.1bn takeover offer from Aristocrat Leisure. The offer valued the issued and to be issued share capital of Playtech at £2.1 billion, giving Playtech an enterprise value of £2.7 billion;

Private M&A

- **Manzanita Capital** on its sale of Space NK to Ulta Beauty;
- **Bally's Corporation** on the sale of its interactive business in Asia and certain other international markets to a company formed by members of the management;
- **Bally's Corporation** on its acquisition of Aspers (Newcastle) Limited, which owned the Aspers Casino in Newcastle, from Aspers Holdings Limited;
- The shareholders of **ME+EM Limited** on an investment led by Highland Europe which valued ME+EM at more than £130 million.

Related insights

News

Oct 09, 2025

BCLP advised BT Group on the sale of BT Radianz to Transaction Network Services

News

Jul 28, 2025

BCLP advised Manzanita Capital on its sale of Space NK to Ulta Beauty

News

Jun 13, 2025

BCLP advised Dundee Precious Metals on cash and shares offer for Adriatic Metals

News

Jun 05, 2025

BCLP advises Tristan Capital Partners on €400m pan-European easyHotel takeover

News

Sep 26, 2024

Article on Secondary Listings in the UK featured in PLC Magazine

News

Mar 16, 2023

BCLP advised Playtech Plc in connection with its investment in Hard Rock Digital

BCLP has advised client Playtech plc (Playtech), in connection with its \$85 million investment (c. €80 million) in Hard Rock Digital ("HRD").

News

May 12, 2022

BCLP advises Secure Income REIT PLC on agreed £3.9bn merger with LXi REIT PLC. Merger to create a real estate long income titan

International law firm BCLP is advising long-standing client, Secure Income REIT PLC (SIR), on its recommended merger with LXi REIT PLC (LXi). The transaction is structured as an all share offer with a partial cash alternative. Depending on the take-up of the partial share alternative, SIR shareholders will own around 47% of the combined company, which will remain listed in London.

News

Apr 06, 2022

BCLP advises Clare Hornby and other shareholders of ME+EM on an investment which values ME+EM at over £130million

BCLP advised Clare Hornby and other existing shareholders of ME+EM Limited ("ME+EM") on an investment led by Highland Europe which valued ME+EM at more than £130 million.

News

Oct 11, 2021

BCLP advised Playtech plc on the sale of its financial trading division

International law firm BCLP has advised Playtech plc (Playtech) on the proposed sale of its financial trading division, Finalto, to Gopher Investments (Gopher) for US\$250 million in cash. Gopher is a 4.97% shareholder in Playtech.