

Events

SMITH SPEAKS AT 'DISPUTE RESOLUTION LAW JOURNAL' ANNUAL SYMPOSIUM REGARDING RESCHEDULING OF 2020 TOKYO OLYMPICS

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Sports & Entertainment Co-Leader Steven Smith will speak at the April 9 [*Dispute Resolution Law Journal Annual Symposium*](#), a virtual event this year hosted by the Caruso School of Law at Pepperdine University.

Smith's panel, "Tokyo 2020 Rescheduled: Implications for Athletes, Governing Bodies, Commercial Parties, and Dispute Resolution," brings together leaders in international sports law to address the uncertain future of the Olympic Games. Smith's panel focuses on dispute management, resolution and solutions, while the corresponding panel discusses impacts on athletes, governing bodies and "the money."

Smith's practice at BCLP focuses on sports law, including naming rights, sponsorships, licensing agreements, stadium operations, television and media contracts, and representing leagues and National Governing Bodies. He has advised, and negotiated on behalf of, both corporate sponsors and sports properties on all aspects of naming rights agreements. The total value of those agreements is approximately \$2.7 billion. Representative deals include SoFi Stadium, Las Vegas Stadium, Progressive Field (Cleveland), Oracle Arena (Oakland), Gesa Field (Washington State University), Amerquest Field (Arlington, TX), Qwest Field (Seattle), the O2 (London), Honda Center (Anaheim), Bank of America Stadium (Carolina), Qwest Arena (Boise) and TD Ameritrade Park (Omaha).

RELATED CAPABILITIES

- Sports, Media & Entertainment
- Litigation & Dispute Resolution

MEET THE TEAM



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