

## Insights

# EISENBERG, GRAYSON AUTHOR PIECE FOR 'LAW360 PULSE' ON BCLP CUBED DIGITIZATION

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Partner & CEO of [BCLP Cubed](#) Neville Eisenberg and Chief Operating Officer – Manchester Mark Grayson penned an article for *Law360*, first published in [Law360 Pulse on May 3](#). The article, “Keys to Digitizing Inefficient Contract Management Processes,” acknowledges that although commercial contracts are considered the lifeblood of many businesses, the processes involved can be inefficient, poorly managed and difficult to control. Using a specific case study, Eisenberg and Grayson explain how BCLP Cubed recently worked with a client to tackle a key inefficiency, and offer takeaways for others looking to improve the contract management process.

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