



RICHARD P. CASSETTA

Partner

St. Louis

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BIOGRAPHY

Rick Cassetta leads the Consumer Products Mass Tort Team. His practice focuses on complex litigation, including defense of corporate clients in individual product liability lawsuits, commercial contract disputes, class action lawsuits, multi-district litigation proceedings, and lawsuits brought by governmental entities. Rick tries cases in state and federal court, argues appeals before state and federal appellate courts, and represents clients in arbitration. He is recognized by Best Lawyers in America for his Product Liability work and has received a Martindale-Hubbell peer review rating of AV® Preeminent™, the highest possible rating for legal abilities and ethical standards based upon confidential assessments by members of the bar and judiciary, for the past ten years. He has also been recognized by America's Most Honored Lawyers (top 1% of all attorneys in the U.S. as recognized by award organizations), and in St. Louis Magazine as a St. Louis Top Lawyer.

Rick's practice is a national practice. He represents Fortune 500 companies as well as smaller companies in cases throughout the country. He is licensed to practice law in Missouri, Illinois, and the District of Columbia, and is admitted to practice before the Supreme Court of the United States and fourteen other federal courts across the country.

Rick has represented automobile manufacturers, auto lenders, pharmaceutical companies, child product manufacturers, tire manufacturers, industrial manufacturers, chemical companies, companies that rent cars and trucks, retailers, internet lenders, and online dating services. He defends clients in cases involving strict product liability and negligence claims, breach of contract claims, common law and consumer fraud claims, breach of warranty claims, data breach claims, fair debt collection act claims, civil RICO claims, and environmental contamination claims, including claims related to PFAS contamination.

Rick has extensive experience representing companies in catastrophic injury cases arising from motor vehicle crashes, incidents involving consumer products, fires, and industrial accidents.

Many of the cases in which Rick represents clients involve complex engineering, scientific, and medical issues. He has extensive experience working with experts in these fields to defend his clients.

Rick is a graduate of the United States Naval Academy and served as an officer in the Navy before beginning his legal career. He was awarded the Navy Commendation Medal and the Navy Achievement Medal during his service.

AREAS OF FOCUS

- Consumer Products
- Catastrophic Accidents

CIVIC INVOLVEMENT & HONORS

- *The Best Lawyers in America*®, Product Liability Litigation, 2022-2025
- *St. Louis Magazine*, St. Louis Top Lawyers, 2023
- AV Rated by Martindale-Hubbell, AV® Preeminent™ 5.0 out of 5 based upon confidential opinions by members of the bar and judiciary
- America's Most Honored Lawyers, The American Registry
- *Who's Who in America*, 2021

PROFESSIONAL AFFILIATIONS

- American Bar Association
- Defense Research Institute
- International Association of Defense Counsel
- Federalist Society

ADMISSIONS

- District of Columbia

Illinois

Missouri

EDUCATION

Washington University, J.D., Order of the Barristers

University of Oklahoma, M.A.

United States Naval Academy, B.S., with merit

RELATED CAPABILITIES

- Class Actions & Mass Torts
- Financial Services
- Litigation & Dispute Resolution
- Financial Institutions
- Employment Class & Collective Actions
- Sports (Class Actions)
- Data Privacy, Telecommunications & Collections
- Finance
- Aerospace & Defense
- Regulation, Compliance & Advisory
- Catastrophic Accidents
- Consumer Fraud
- Food, Ag & Nutrition
- Insurance (Class Actions)

- Pharmaceutical & Medical Devices (Class Actions)
- Pharmaceutical & Medical Devices (Mass Torts)
- Class Actions
- Mass Torts & Product Liability
- Antitrust Class Actions
- Shareholder Securities and Mergers & Acquisitions
- Food, Ag & Nutrition (Class Actions)
- Consumer Products
- Healthcare & Life Sciences
- Appellate
- Business & Commercial Disputes

EXPERIENCE

Pharmaceutical and Medical Devices

- Successfully represented a pharmaceutical company in a wrongful death lawsuit involving an over-the-counter medication in which the jury returned a defense verdict.
- Represented a pharmaceutical company in an MDL involving plaintiffs who used the company's prescription birth control product.

Child Products

- Successfully represented a child seat manufacturer in a wrongful death lawsuit in which the jury returned a defense verdict.
- Successfully represented baby product's company in lawsuit involving child restraint.

Automotive

- Successfully represented an auto lender in a consumer fraud lawsuit in which the court granted summary judgment in favor of the auto lender.
- Represented an automobile manufacturer in a consumer class action lawsuit involving allegations related to engine performance in its pick-up trucks.

Electronics and Manufacturing

- Successfully represented an electronics manufacturer in a commercial contract dispute in which the court granted partial summary judgment in favor of the electronics manufacturer.

- Represented an online dating service in a nationwide class action MDL and served as Defendants' Liaison Counsel.
- Represented an internet lender in a statewide consumer class action lawsuit involving allegations of consumer fraud.
- Represented a manufacturer in a civil RICO lawsuit brought by the U.S. Department of Justice.

RESOURCES

SPEAKING ENGAGEMENTS

DRI Product Liability Conference, *Warnings Issues Related to Product Liability Litigation*, February 2022

2017 Drug and Defense Forum, The Impact of the Supreme Court's Decision in *Bristol-Myers Squibb v. Superior Court of California*

Mass Tort Litigation in the United States, Seminar, Tokyo, Japan, September 5, 2024

RELATED INSIGHTS

Awards

Aug 21, 2025

Best Lawyers in the USA 2026

Awards

Aug 17, 2023

The Best Lawyers in America® 2024

Awards

Jun 08, 2023

Legal 500 US 2023

Awards

Aug 18, 2022

The Best Lawyers in America© 2023

News

Jan 31, 2022

BCLP Team in Multiple Outlets on Rare Early Dismissal in MDL Class Action Case

Events

Jan 21, 2022

Partner Presents at DRI Product Liability Conference

Awards

Aug 19, 2021

The Best Lawyers in America® 2022

Insights

Apr 22, 2020

U.S. Liability Considerations for Product Manufacturers Shifting Production to New Products to Assist in Pandemic Response