



## LINDSAY COHEN SCHNEIDER

Counsel

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### BIOGRAPHY

Lindsay focuses her practice on trademark law, including all aspects of the development and protection of trademarks, service marks, and trade dress. Lindsay counsels clients on the selection, use, and registration of trademarks around the world. She represents clients in many *inter partes* proceedings before the Trademark Trial and Appeal Board in the U.S. Patent and Trademark Office. She regularly works with counsel outside of the U.S. for trademark searches, registration, post-registration, due diligence, and international *inter partes* proceedings. Lindsay devotes most of her efforts to the prosecution, licensing, and enforcement of trademarks. Her practice also involves copyright protection, due diligence for corporate transactional matters, and intellectual property litigation.

## CIVIC INVOLVEMENT & HONORS

- *WTR 1000: The World's Leading Trademark Professionals, 2021-2024*
- *Missouri Lawyers Weekly, Intellectual Property POWER List, 2022*
- Volunteer Lawyers and Accountants for the Arts
- Recent Alumni Advisory Board Past Member, University of Missouri-Columbia, College of Business
- The Missouri Bar, Pro Bono Wall of Fame, 2013
- The Missouri Bar, Pro Bono Wall of Fame, 2012
- Missouri Up & Coming Lawyers, 2010

## PROFESSIONAL AFFILIATIONS

- Washington University School of Law, Adjunct Professor of Law (2012)
- Past Chair, Patent Trademark and Copyright section Missouri Bar Association
- International Trademark Association
- Bar Association of Metropolitan St. Louis
- Missouri Bar Association
- American Bar Association

## ADMISSIONS

- Missouri, 2001

## EDUCATION

University of Missouri-Columbia, J.D., Order of the Coif, 2001

University of Missouri-Columbia, B.S.B.A., *summa cum laude*, 1998

## RELATED PRACTICE AREAS

- Intellectual Property and Technology Disputes
- Litigation & Dispute Resolution
- Regulation, Compliance & Advisory
- Trademark Litigation
- Trademark Prosecution, Counseling and Protection Services
- Copyrights

## RESOURCES

### PUBLICATIONS

- "The Choice of a New Generation: Can an Advertisement Create a Binding Contract?," 65 *Missouri Law Review* 553, 2000
- "Daddy, Will You Buy Me a College Education? Children of Divorce and the Constitutional Implications of Noncustodial Parents Providing for Higher Education," 66 *Missouri Law Review* 187, 2001
- "Women in the Legal Profession - Something to Talk About: A Fresh Perspective on Issues Facing Women Lawyers," St. Louis Bar Journal, 2008
- "From Taster's Choice to Tony Twist: The Right of Publicity," St. Louis Bar Journal, 2006

### SPEAKING ENGAGEMENTS

- "Why Trademarks Matter," IP and the University: Issues for Academics, Entrepreneurs and Lawyers, 2015 Center for Intellectual Property & Entrepreneurship Conference, University of Missouri School of Law, Mar. 13, 2015
- "Intellectual Property for the General Practitioner - Trademarks," Bar Association of Metropolitan St. Louis, 2007, 2008, 2009, 2010
- Guest Lecturer for Trademarks Courses, University of Missouri School of Law, Columbia, Mo., 2006, 2009
- "Best Practices in Electronic Discovery for Trademark Practitioners," Moderator, International Trademark Association roundtable discussion, St. Louis, Mo., 2008
- "Trademark Enforcement Issues in the United States," Host, International Trademark Association roundtable discussion, INTA Annual Meeting, Chicago, Ill., 2007

- 8th Circuit and Federal Circuit Review, Bar Association of Metropolitan St. Louis, 2007
- "Intellectual Property 101: What the General Practitioner Needs to Know about Intellectual Property Law," Copyright Law Panel, The Missouri Bar, St. Louis, Mo., 2006
- "Rights of Publicity in the United States," Host, International Trademark Association roundtable discussion, INTA Annual Meeting, San Diego, Calif., 2005
- "International Trademark Searches and Clearance," Host, International Trademark Association roundtable discussion, St. Louis, Mo., 2004

## RELATED INSIGHTS

Awards

Feb 24, 2025

**BCLP Partners Recognized in the 2025 WTR 1000: World's Leading Trademark Professionals**

News

Sep 26, 2024

**Firm partners with client Citigroup in new pro bono initiative to assist veterans**

News

Apr 01, 2024

**BCLP Recognized as a Leading Trademark Group by World Trademark Review**

News

Dec 15, 2022

**Four from BCLP recognized by 'Missouri Lawyers Weekly' as top intellectual property lawyers**

News

Nov 23, 2021

**BCLP Advises Alticor in Sale of Metagenics to Gryphon**

Awards

Feb 18, 2021

