



MATTHEW G. MINDER

Partner

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BIOGRAPHY

Matt Minder's intellectual property practice encompasses all aspects of the adoption, prosecution, enforcement, and exploitation of trademarks and copyrights. A large part of his practice focuses on advising clients on the selection and availability of trademarks and service marks, and in registering those marks with the United States Patent and Trademark Office. Matt also advises clients, working with foreign counsel where necessary, on global brand protection and enforcement.

In addition to his extensive trademark portfolio practice, Matt represents clients in federal and state court in cases involving claims of trademark infringement, copyright infringement, unfair competition, cyber-squatting, and breach of contract relating thereto. He also regularly handles *inter partes* proceedings before the Trademark Trial and Appeal Board, as well as domain name and other internet-related disputes, including under the Uniform Domain Name Dispute Resolution Policy (UDRP).

Matt also routinely handles various aspects of commercial and other transactional matters involving intellectual property, including trademark licenses, software and other intellectual property development agreements, technology consulting agreements, and intellectual property aspects of mergers and acquisitions.

During law school, Matt was involved in the Richard Linn American Inn of Court, and Chicago-Kent's Intellectual Property Law Society. He also assisted Professor Graeme B. Dinwoodie in drafting proposed legislation to amend the Lanham Act, on behalf of the American Intellectual Property Law Association.

Matt has also been involved in *pro bono* work, including advising clients referred by the Volunteer Lawyers and Accountants for the Arts on various trademark and copyright issues; obtaining orders of protection for clients referred by Legal Services of Eastern Missouri; and protecting a client's First Amendment rights.

CIVIC INVOLVEMENT & HONORS

- *WTR 1000 List – The World's Leading Trademark Professionals*, 2021-2025
- *The Best Lawyers in America*, Copyright Law – Intellectual Property, 2024
- *Missouri Lawyers Weekly*, Intellectual Property POWER List, 2022
- St. Louis Volunteer Lawyers and Accountants for the Arts - Member, Board of Directors

PROFESSIONAL AFFILIATIONS

- International Trademark Association
- Missouri Bar Association
- American Bar Association

MEDIA MENTIONS

"Pro Bono Spotlight 2023: Matthew G. Minder," Missouri Lawyers Media, November 10, 2023

ADMISSIONS

- Missouri, 2009
- United States District Court for the Eastern District of Missouri

EDUCATION

Chicago-Kent College of Law, J.D., High Honors, Order of the Coif, 2009

Southern Illinois University-Carbondale, B.A., *summa cum laude*, 2003

RELATED PRACTICE AREAS

- Intellectual Property and Technology Disputes
- Retail & Consumer Products
- Non Profit Organizations
- Corporate
- Litigation & Dispute Resolution
- Regulation, Compliance & Advisory
- Trademark Prosecution, Counseling and Protection Services
- Copyrights
- Trademark Litigation

RESOURCES

PUBLICATIONS

- "Generative AI: Legal Implications for Copyright and Trademark Protection in an Emerging Landscape," *Law.com* and *The IP Strategist*, January 16, 2025
- "Protecting Assets: Trademark Filing Practices in the Age of AI, Social Engineering and Inventive Schemes," *Law.com*, July 24, 2024
- "Peer-to-Peering Beyond the Horizon: Can a P2P Network Avoid Liability by Adapting Its Technological Structure?," 83 *Chicago-Kent Law Review* 101, 2010

RELATED INSIGHTS

Awards

Feb 24, 2025

BCLP Partners Recognized in the 2025 WTR 1000: World's Leading Trademark Professionals

News

Jan 17, 2025

BCLP Lawyers Explore Generative AI's Impact on Intellectual Property in Law.com and The IP Strategist

News

Aug 05, 2024

Vigilance and Best Practices: Protecting Trademark Owners from Evolving USPTO Scams

News

Apr 01, 2024

BCLP Recognized as a Leading Trademark Group by World Trademark Review

Awards

Aug 17, 2023

The Best Lawyers in America® 2024

News

Aug 09, 2023

BCLP advises EXPO CHICAGO on its acquisition by Frieze

News

Dec 15, 2022

Four from BCLP recognized by 'Missouri Lawyers Weekly' as top intellectual property lawyers

News

Aug 13, 2021

BCLP Represents Client Dr. Martens in Trademark Trial Win

Awards

Feb 18, 2021

World Trademark Review – WTR 1000