

**News**

## **BCLP ADVISES A CONSORTIUM OF BANKS ON THE FINANCING OF THE LBO OF VISTALID**

Oct 26, 2021

### **SUMMARY**

International law firm BCLP advised Caisse Régionale de Crédit Agricole Mutuel d'Aquitaine (as arranger and lender), Banque Populaire Aquitaine Centre Atlantique and Caisse Régionale de Crédit Agricole Mutuel Pyrénées Gascogne (as lenders) on the financing of the leveraged buyout (LBO) of Vistalid.

Trocadéro Capital Partners is acquiring Vistalid through an LBO, in partnership with Julien Marchand and Romain Poudret, who are taking over the company's management.

Vistalid, founded in Bordeaux in 2013 by Nicolas Roson and Julien Marsaudon, is a communications agency specializing in the design of showcase websites and enhancing online presence. Today Vistalid is present in Bordeaux, Lyon, Nancy, Lille, Rennes, Montpellier, Versailles, Toulon, Paris and Dijon and has 70 employees. It has also created more than 3,000 websites for its clients.

The transaction was partially financed by a banking consortium of Caisse Régionale de Crédit Agricole Mutuel d'Aquitaine, Banque Populaire Aquitaine Centre Atlantique and Caisse Régionale de Crédit Agricole Mutuel Pyrénées Gascogne, as well as by a debt issue subscribed by the FPCI Trocadéro Croissance et Transmission III managed by Trocadéro Capital Partners.

The Caisse Régionale de Crédit Agricole Mutuel d'Aquitaine arranged the bank loan represented by Hervé Lucas and Michael Pedro,

BCLP Partner Olivier Borenstejn, and Associate Gwenaël Fassot, advised the banking consortium on the financing of the transaction.

Trocadéro Capital Partners was advised by the Hogan Lovells team of Partner Stéphane Hutten, Associates Laura Medjoub and Guillaume Denis, (corporate law), Partner Alexander Premont, and Associates Luc Bontoux and Constance Brege, (banking law), and Thomas Claudel, tax counsel.

This transaction was intermediated by Alienor Partners represented by Kevin Peyrot.

## RELATED CAPABILITIES

- Finance
- Private Equity
- Financial Institutions

## MEET THE TEAM



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