

#### **Insights**

# LEXOLOGY GETTING THE DEAL THROUGH – CLOUD COMPUTING 2022

**DIGITAL SPEAKS SERIES** 

Nov 11, 2021

#### **SUMMARY**

Following the past 18 months of mass remote working and learning, with a total reliance on technology to achieve this, it's timely to consider the changes brought about by the acceleration in the mass adoption of cloud computing technologies.

Lexology Getting the Deal Through has published its 5th global cloud computing report, with contributions from BCLP partners Marcus Pearl, Sean Christy, Chuck Hollis, Derek Johnston as contributing editors and authors, together with Anna Blest, BCLP knowledge development lawyer.

The world has changed drastically over the past 18 months so it's a good time to take stock of the mass adoption of cloud computing technologies and the current legislative landscape. In 2018, cloud computing accounted for less than 1% (\$182.4bn) of the overall \$3.7tr IT infrastructure spend globally. However, predictions for 2022 suggest to eye-watering growth, with the market almost tripling in size, to reach \$331bn. We look at key current legal issues for cloud computing as well as what's on the horizon.

Marcus, Sean, Chuck and Derek look at the global picture for cloud computing. Sean, Chuck and Derek then drill down further into the US market looking at key providers – both global and local, government policy, market size and key legislation, as well as specific issues affecting the sector (such as data, intellectual property and regulatory issues). They also consider key contract issues when procuring cloud services (liability, termination, insolvency, data protection).

Similarly, Marcus and Anna Blest look at the UK market – focussing on the types of transactions taking place, active global and local providers, incentives for investors and the current regulatory regime, as well as key governing legislation. They also look at English contract law issues (liability, termination, insolvency, data protection).

#### **RELATED PRACTICE AREAS**

- Corporate
- Technology Transactions
- Software, Cloud Subscription & Systems Integration

## **MEET THE TEAM**



### **Marcus Pearl**

London

<u>marcus.pearl@bclplaw.com</u> +44 (0) 20 3400 4757



#### **Anna Blest**

London

<u>anna.blest@bclplaw.com</u> +44 (0) 20 3400 4475

This material is not comprehensive, is for informational purposes only, and is not legal advice. Your use or receipt of this material does not create an attorney-client relationship between us. If you require legal advice, you should consult an attorney regarding your particular circumstances. The choice of a lawyer is an important decision and should not be based solely upon advertisements. This material may be "Attorney Advertising" under the ethics and

professional rules of certain jurisdictions. For advertising purposes, St. Louis, Missouri, is designated BCLP's principal office and Kathrine Dixon (kathrine.dixon@bclplaw.com) as the responsible attorney.