

News

BCLP ADVISES MCWIN ON ACQUISITION OF BURGER KING DEUTSCHLAND GMBH

Dec 24, 2021

International law firm BCLP has advised McWin on the acquisition of 85 percent of the shares in Burger King Deutschland GmbH, the master franchisee for the Burger King systems and brand in Germany, from Hanover-based Baum group. The closing of the transaction is subject to customary closing conditions and expected to take place in early 2022.

A team led by Frankfurt Partner Till Buschmann advised McWin throughout the share deal transaction on all German law aspects, as well as on the negotiation of new joint venture and (master) franchise agreements. McWin will acquire control over more than 700 restaurants in Germany with 110 being directly owned and the remaining being franchise restaurants.

McWin is a private investment firm, primarily investing in 'Unstoppable Trends', such as Food Service, Food Tech, Life Science, Clean Tech, Mobility, Space Tech, Digitalization, Fintech, and Rise of Asia. The company is run by Henry McGovern, the founder of AmRest, and Steve Winegar. McWin implements its strategy by investing primarily in private markets, with a small complementary portfolio of public market assets. Some recent acquisitions include Dean&David, Vapiano and Gails Bakery.

"We are pleased that we could help McWin to realize this milestone acquisition," commented Till Buschmann, who has a long-standing client relationship with members of the McWin team.

Till Buschmann (Corporate Transactions), lead Partner on this transaction, was supported by Hamburg Partners Tonio Sadoni (Corporate Transactions) and Dominik Weiss (IP), Frankfurt Partner Dr. Julia Schweitzer (Employment) and Brussels Partner Dave Anderson (White Collar, Antitrust and International Trade). Additional team members included Senior Associates Paul Culliford (Brussels, White Collar, Antitrust and International Trade), Michaela Penkalla and Lorenz Ludewig (both Frankfurt, Real Estate), Christian Birker (Frankfurt, Tax), as well as Frankfurt Associates Janine Eschenauer, Kristin Frohne and Anjuli Roesler (all Employment), and Hamburg Associates Laura Niemann (Corporate Transactions) and Rebecca Todeskino (IP).

RELATED PRACTICE AREAS

- Food & Beverage
- Taxation of Corporate Transactions
- Employment & Labor
- White Collar

MEET THE TEAM

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