

## Insights

# DATA PRIVACY & SECURITY LEADERS AUTHOR ARTICLE FOR IAPP ON PRIVACY PROGRAMS

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BCLP Global Data Privacy & Security Team Partners Amy de La Lama and Christian Auty authored an article published Jan. 26 by the International Association of Privacy Professionals (IAPP) with tips to help companies prepare a strategic approach to the various new privacy laws set to take effect next year. "Considering 2022 is just days old, it certainly feels early to start planning for 2023," they wrote. "However, at least three U.S. state privacy laws are set to come into effect in 2023 (California Privacy Rights Act of 2020, Colorado Privacy Act and the Virginia Consumer Data Protection Act), and there is the distinct possibility more laws (both in the U.S. and globally) will follow this year. And this is while companies also work to address new or anticipated privacy laws across the globe (Brazil, China, India and Saudi Arabia, along with major changes in Europe). There just is not time to delay planning for 2023."

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