



ANNE FRIEDMAN

Partner

Los Angeles

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BIOGRAPHY

Anne focuses her practice on structuring and negotiating large scale strategic sourcing and technology transactions, concentrating on global and domestic outsourcings in the areas of information technology, software development and maintenance, and business process outsourcing.

Her practice also includes drafting and negotiating transition services agreements in connection with M&A transactions, software licensing, integration and implementation transactions, hosting agreements, distribution agreements, related corporate transactions, and handling issues relating to data privacy, data security and intellectual property matters. She is often called upon by multinational companies for the negotiation of complex Internet of Things (IoT) contracts, big data, Artificial Intelligence (AI) and other disruptive technology transactions as they evolve or develop

novel solutions to emerging issues. Anne's experience spans all phases of a transaction, including the RFP stage, and contract development, execution, implementation and maintenance.

She represents Fortune 500 and other large companies in various sectors including financial services, general and investment banking, pharmaceuticals, health insurance, hospitality, food and beverage, mortgage banking, educational groups and others.

Anne is a founding member of BCLP's Artificial Intelligence (AI) working group, with a focus on the integration of technology transactions, commercial contracts and sourcing platforms. She was a recent panelist for a webinar on AI as a commercial and technology contracts expert, whose participants discussed the newly enacted National Artificial Intelligence Act and its impact on AI-related initiatives, committees, and workflows. A critical goal of the panel is to advise organizations regarding best practices to utilize in order to respond to and comply with the emerging regulatory environment and to operate in the absence of clear guidance and standards.

The respected legal directory, *The Legal 500* recognizes Anne in both Outsourcing as well as Commercial Deals and Contracts. She is highlighted as a "Next Generation Partner" recommending her for excellence in "outsourcing deals in the areas of information technology, software development and business process outsourcing."

Prior to becoming a transactional lawyer, Anne litigated on behalf of international pharmaceutical corporations as national counsel in multi-district federal litigation, where she focused on scientific literature review, drafting motions and expert witness development.

Providing pro bono legal services is also an important part of Anne's practice. She participated in a New Perimeter program, recently teaching students corporate law in Zambia. Her pro bono clients include a woman's health non-profit, the Executive Service Corps of Southern California, the IMPACT LA project in the Los Angeles metropolitan area, the Legal Aid Society of the District of Columbia and Bread for the City (also in Washington, DC).

PROFESSIONAL AFFILIATIONS

- Phi Beta Kappa

ADMISSIONS

- District of Columbia, 2004
- New York
- California

EDUCATION

- Tulane University, J.D., cum laude, 2001
- Louisiana State University, B.A., magna cum laude, 1997

RELATED PRACTICE AREAS

- Intellectual Property and Technology
- Outsourcing
- Sports & Entertainment
- Technology Transactions
- Software, Cloud Subscription & Systems Integration
- Digital Transformation & Emerging Technology
- Corporate Carve-Outs & Transitions
- Commercial Contracts
- Insurance
- Banking Sector
- Hotels and Hospitality

RESOURCES

PUBLICATIONS

- Outsourcing: A Practical Guide, Second Edition, 16 February 2021
- "Fortnite, copyright and the legal precedent that could still mean trouble for Epic Games," *TechCrunch*, March 25, 2019
- "COVID-19: The Age of Viral Outbreaks – Impact on Outsourced Functions and Relationships," March 30, 2020

SPEAKING ENGAGEMENTS

- Speaker, "Artificial Intelligence: A Blueprint for Legal-Tech Conversations," ACC SoCal, July 12, 2023

RELATED INSIGHTS

Events

Apr 06, 2024

Partners present at Tulane Entertainment and Sports Law Conference

Insights

Sep 01, 2023

SEC Proposes Stringent New Conflict-of-Interest Rules Regarding Broker-Dealers' and Investment Advisers' Use of AI

On July 26, 2023, the majority of the Commissioners of the U.S. Securities and Exchange Commission (the "SEC") voted to propose new rules under the Securities Exchange Act of 1934 and the Investment Advisers Act of 1940 to regulate the use of artificial intelligence technologies ("AI") by broker-dealers and investment advisers registered, or required to be registered, with the SEC (collectively, "Firms") to prevent Firms from using such technologies in ways that advance their interests ahead of those of their investor-clients. Interested parties have until October 10, 2023, to submit comments to shape any final rules that may be promulgated. The proposals implicate two central themes that the debate on emerging AI regulation commonly presents: (1) what constitutes "AI" or other covered technology for purposes of such regulation, and (2) does existing law effectively address the perceived harms or risks to b...

Awards

Jun 08, 2023

Legal 500 US 2023

Insights

Jul 26, 2022

BCLP Partners Author Chapter in 'ICLG – Technology Sourcing' on Technology Sourcing Laws & Regulations

Insights

May 17, 2022

BCLP Partner Authors Chapter in 'Global Legal Insights' on AI Trends

News

Apr 04, 2022

New Partner Strengthens BCLP's Technology and Outsourcing Work