

**News**

## **BCLP ADVISES REPLY ON ITS EXPANSION WITH WEMANITY**

Oct 10, 2022

BCLP advised Reply on the integration of Wemanity group, who is joining Reply's network of companies.

REPLY [EXM, STAR: REY] is a leader in technological innovation, design and implementation of digital solutions, via a network of companies dedicated to cutting-edge technologies. Reply supports the main industrial groups in the telecommunications and media sectors, industry and services, banking, insurance, and public administration.

The investment in Wemanity, leader in France, Belgium, the Netherlands, Luxembourg and Morocco in Agile and Digital transformations, is part of Reply's international growth strategy and will enable it to acquire new skills and critical mass in France and the Benelux.

On its side, Wemanity will benefit from the expertise and experience of the Reply network in the field of innovation.

Reply was advised by BCLP Paris, with a team headed by Christian Sauer, partner (corporate/M&A) and composed of Alexandre Gelblat, counsel, Justine Langer and Tom Ugarte, associates, (corporate/M&A); Marion Brière-Ségala, partner, Margot Jouannet and Maryne Bontour, associates, (employment and labour law); Olivier Mesmin, partner, Thomas Poiret and Yecine Nour, associates, on tax aspects of the structuring and Pierre-Emmanuel Frogé, counsel, on intellectual property aspects as well as by teams of BCLP in London (Andrew Hart, partner, Derryn Visser, associate) and Chicago (Faisal Delawalla, partner, Martin Guizzardi, associate).

Reply was further advised by Pirola Pennuto Zei & Associati in Italy (Andrea Gottardo, partner, Graziana Toscano, associate (corporate M&A) and Giuseppe Cagliero, partner (tax)), Liederkerke in Belgium, Van Benthem & Keulen in the Netherlands, DSM in Luxembourg and Kettani Law Firm in Morocco.

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## MEET THE TEAM



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