



DOUGLAS MISHKIN

Partner

New York

E: douglas.mishkin@bclplaw.com

T: [+1 212 541 1155](tel:+12125411155)

BIOGRAPHY

Doug is a partner in our New York office. Following six years at the National Football League, he joins BCLP with rare experience in U.S. gambling and sports betting transactions, having handled every major gambling-related deal for the NFL (including the League's first gambling sponsorships, products license, and sports betting data and live video distribution agreements). Prior to the NFL, Doug worked in Las Vegas as SVP, Legal & Business Affairs of international sports betting technology company Metric Gaming, where Doug oversaw the company's legal and regulatory matters (including its first sportsbook platform distribution agreements and the successful application for its first gambling license).

During his tenure at the NFL, Doug was also instrumental in shaping the League's sponsorship and media commercial gambling policies in the wake of the Supreme Court declaring the Professional and Amateur Sports Protection Act unconstitutional – drawing on industry experience to develop

the policies governing the League's (and its 32 member clubs') gambling-related commercial activities.

Doug also supported the NFL's Compliance and Government Affairs departments, advising on NFL personnel-related gambling policies and the League's sports betting legislative initiatives, and serving as the League's legislative counsel in support of its sports betting-related advocacy efforts.

Outside gambling-specific matters, Doug has handled a wide variety of commercial transactions – including the NFL's renewal of its ticketing network deal with Ticketmaster – and has written or advised on every new and updated League commercial policy since 2017, including for blockchain-based digital assets.

Doug is known among his clients and peers as an approachable, trusted advisor who closes deals by quickly identifying issues and providing practical, business-oriented solutions. With nearly a decade of in-house counsel experience, Doug understands and anticipates business needs to consistently drive efficient, valuable outcomes for his clients.

ADMISSIONS

- New York, 2010

EDUCATION

- Cornell University, J.D., cum laude, 2009
- Duke University, B.A., magna cum laude, 2005

RELATED PRACTICE AREAS

- Retail & Consumer Products
- Sports & Entertainment
- Sports & Entertainment Contract, Endorsement & Celebrity Representation Practice
- Anti-Doping Practice
- Sports & Event Venue Real Estate Infrastructure and Operation
- Naming Rights & Sponsorship Practice
- Sports & Entertainment M&A Practice
- Sports & Entertainment Specialty Counseling Practice
- Public Policy & Government Affairs
- Entertainment Industry Practice
- Sports & Event Financing

- Olympic & National Governing Body Practice
- Professional Sports Team Practice
- Technology Transactions
- Betting & Gaming
- Corporate
- Regulation, Compliance & Advisory
- Licensing

EXPERIENCE

Sponsorship

- Casino: NFL's first gambling sponsorship deal (Caesars);
- Daily Fantasy Sports: NFL's first daily fantasy sports sponsorship deal (DraftKings);
- Sportsbook (Int'l): NFL's first international sportsbook partnerships (TabCorp (AUS); 888 (UK), SkyBet (GER), BetCris (LATAM));
- Sportsbook (US): NFL's first U.S. sportsbook partnerships (Caesars, DraftKings, FanDuel);
- Approved Sportsbook Operators: NFL's first Approved Sportsbook Operator agreements (BetMGM, PointsBet, WynnBet)

Media

- Data and Live Video Distribution: NFL's first and second Official Sports Betting Data Distribution deals (Sportradar, Genius Sports);
- Free-to-Play Games: NFL's first League-level free-to-play game license with U.S. sports betting entity (FOX Bet Super6)

Consumer Products

- Slot Machines. NFL's first consumer products license for land-based slot machines (Aristocrat)

*includes matters worked on prior to joining BCLP

RELATED INSIGHTS

News

25 March 2024

BCLP advises Huuuge, Inc. on its minority investment in an Israeli Gaming company

International law firm has BCLP advised Huuuge Inc (“Huuuge”), on its minority investment in an Israeli Gaming company. The company will use the investment to grow its team, invest in user acquisition and execute the roadmap for its core game.

Events

Apr 06, 2024

Partners present at Tulane Entertainment and Sports Law Conference

News

Jan 04, 2023

BCLP’s Sports & Entertainment Group lands key partner hire from NFL