



ROBERT M. CREA

Partner

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BIOGRAPHY

Rob Crea is the U.S. Head of Fund Formation and a partner in the firm's Corporate & Finance Transactions Department. Rob is a well-known practitioner in the private funds arena with deep experience in a broad variety of investment products, including real estate, venture capital, private equity and hedge funds. He regularly counsels investment advisers, private fund managers, broker-dealers, pension plans and other institutional investors on fund formation, product structuring, regulatory and compliance, performance presentation and securities law matters. Rob is experienced on a variety of state and federal regulatory and compliance issues affecting private fund sponsors, including with respect to the Investment Advisers Act of 1940, as amended, and the Investment Company Act of 1940, as amended.

In addition to his private funds work, Rob often guides venture investors and pre-IPO companies on general corporate matters, financings and mergers and acquisitions. Since 2016, he has counseled clients and been a frequent author and public speaker on securities law matters affecting digital asset offerings and the digital assets industry.

Rob clerked for the Hon. John T. Noonan, Jr. of the U.S. Court of Appeals for the Ninth Circuit. He is a CFA charterholder and CAIA charterholder and a member of each of the CFA Institute, CAIA and California Alternative Investments Association.

PROFESSIONAL AFFILIATIONS

- Member, CFA Institute
- Member, CAIA Association
- Member, California Alternative Investments Association

ADMISSIONS

- California, 2009
- Georgia, 2005

EDUCATION

- University of Notre Dame, J.D., cum laude, 2005
- Columbia University, B.A., 1998

RELATED PRACTICE AREAS

- M&A & Corporate Finance
- Corporate
- Private Equity
- Start-Up & Venture Capital Practice
- Crypto and Digital Assets
- Private Investment Funds
- Financial Institutions

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