



## **ROBERT M. CREA**

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## **BIOGRAPHY**

Rob Crea is the U.S. Head of Fund Formation and a partner in the firm's Corporate & Finance Transactions Department. Rob is a well-known practitioner in the private funds arena with deep experience in a broad variety of investment products, including real estate, venture capital, private equity and hedge funds. He regularly counsels investment advisers, private fund managers, broker-dealers, pension plans and other institutional investors on fund formation, product structuring, regulatory and compliance, performance presentation and securities law matters. Rob is experienced on a variety of state and federal regulatory and compliance issues affecting private fund sponsors, including with respect to the Investment Advisers Act of 1940, as amended, and the Investment Company Act of 1940, as amended.

In addition to his private funds work, Rob often guides venture investors and pre-IPO companies on general corporate matters, financings and mergers and acquisitions. Since 2016, he has counseled clients and been a frequent author and public speaker on securities law matters affecting digital asset offerings and the digital assets industry.

Rob clerked for the Hon. John T. Noonan, Jr. of the U.S. Court of Appeals for the Ninth Circuit. He is a CFA charterholder and CAIA charterholder and a member of each of the CFA Institute, CAIA and California Alternative Investments Association.

## PROFESSIONAL AFFILIATIONS

- Member, CFA Institute
- Member, CAIA Association
- Member, California Alternative Investments Association

## ADMISSIONS

- California, 2009
- Georgia, 2005

## EDUCATION

- University of Notre Dame, J.D., cum laude, 2005
- Columbia University, B.A., 1998

## RELATED PRACTICE AREAS

- M&A & Corporate Finance
- Corporate
- Private Equity
- Start-Up & Venture Capital Practice
- Crypto and Digital Assets
- Private Investment Funds

## RELATED INSIGHTS

Insights

Apr 26, 2024

## **SEC Risk Alert on Compliance with the Marketing Rule- Examination Observations**

Insights

Apr 18, 2024

## **SEC enforcement sweep regarding hypothetical performance - round 2**

Insights

Mar 29, 2024

## **SEC Narrows Internet Adviser Registration Rule**

Insights

Feb 23, 2024

## **FinCEN proposes AML/CFT rules for investment advisers**

Insights

Feb 15, 2024

## **SEC enforcement sweep regarding off-channel communications**

Insights

Dec 13, 2023

## **California imposes sweeping demographic reporting rule on private fund sponsors**

Insights

Nov 14, 2023

## **SEC Division of Examinations publishes 2024 Examination Priorities**

Insights

Oct 02, 2023

## **SEC enforcement sweep regarding hypothetical performance**

Insights

Sep 15, 2023

## **SEC staff provides guidance on investment adviser examinations**