ARTIFICIAL INTELLIGENCE

Businesses across the globe and in all industry sectors are being rapidly transformed by artificial intelligence (AI), machine learning and data-driven technologies. While recognizing the transformative power of these technologies, there are potentially significant reputational, regulatory, security, and legal risks to be managed.

You need a law firm that provides sophisticated and innovative advice as you embrace AI technological transformation and we will help you address these emerging challenges. Drawing from a multi-disciplinary team, we advise clients about the application, legal risks and regulatory implications of these complex, cutting-edge technologies.

Companies that develop AI tools or procure AI tools to integrate into their products, services and processes need to anticipate, understand and comply with the various legal frameworks and standards around the world and the intricacies that come with them. BCLP’s AI experts can help your organization address the full scope of complex IP, licensing, privacy, security, and other legal issues as they emerge in this rapidly changing landscape.

LATEST INSIGHTS & EVENTS

Wednesday, December 20, 2023

ChatGPT and creating AI corporate policies
Mitigating risks and balancing legal, policy, and ethical considerations.

CNIL publishes ‘AI How-To Sheets’ on Aligning Artificial Intelligence Systems with GDPR
A few days ago, the French Data Protection Authority (CNIL) published its first draft guidelines for the use of AI systems in the form of “AI How-To Sheets” with the aim to “help professionals reconcile innovation with respect of people’s rights”.

California’s legislative session ends without action on AI
After nearly seven months of lawmaking, California legislators ended this session without the passage of a bill regulating the development or deployment of artificial intelligence (AI) systems. This comes as a surprise to many as California has historically led the Nation on consumer protection issues.
AI AND THE CURRENT IP LANDSCAPE IN THE UK

In the wake of Prime Minister Rishi Sunak’s announcement of the establishment of the world’s first AI Safety Institute and in advance of this week’s Global AI summit at Bletchley Park, it is impossible to avoid addressing the question of the legal regulation of AI. The Prime Minister has said that the aim is not to regulate AI to stifle innovation but rather to encourage it, and so in the third episode of the Digital Speaks campaign, Associates Sasha Rubinstein and Amelda Henning discuss the regulation of AI systems from an intellectual property perspective, including addressing the crucial question: who owns the content generated by AI?

Catch-up on our previous Digital Speaks videos discussing of the acceleration of AI and Data Privacy trends we expect to see in the coming year:
- Regulation of AI systems in the UK and EU
- Digital Speaks launch video
MEET THE TEAM

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UPCOMING EVENTS & WEBINARS

- ChatGPT and Creating AI Corporate Policies: Mitigating Risks and Balancing Legal, Policy, and Ethical Considerations
  Goli Mahdavi to present
  December 20, 1:00pm EST

PAST EVENTS & CATCH-UP WEBINARS

- AI & Ethics: New Developments, Regulatory Considerations & Ethical Obligations
  Goli Mahdavi presented, November 16

- ChatGPT and creating AI corporate policies: mitigating risks and balancing legal, policy, and ethical considerations
Goli Mahdavi presented, September 14th 2023
Strafford webinar

- **BCLP's Privacy Speaks event**
  Geraldine Scali, Kate Brimsted, Amy de La Lama and Goli Mahdavi presented on AI, September 21st 2023

- **Artificial Intelligence: A Blueprint for Legal-tech Conversations**
  Association of Corporate Counsel AI Event
  Goli Mahdavi and Anne Friedman on July 12, 2023

- **Watch the webinar on ChatGPT and the future of AI in legislation**
  Amy de La Lama and Erik Kahn at a roundtable of US in-house counsel on June 27, 2023
  where they considered the future of ChatGPT and AI

- **ChatGPT and Generative AI: Should Your Company Have a Policy?**
  BCLP In-House Counsel Seminar at Omni Montelucia Resort

- **The challenges for in-house counsel in adopting artificial intelligence**
  ACC Israel in June 2023
  Contact Marcus Pearl for a copy of the slides

- **IP Issues in ChatGPT and Generative AI**
  State Bar of Arizona CLE Seminar at State Bar Phoenix Offices
  Cory Smith presented on May 15, 2023

- **IP Issues in ChatGPT and Generative AI**
  BCLP Technology & IP Disputes Practice Group CLE Webinar
  Cory Smith presented on April 20, 2023

- **IP Issues in ChatGPT and AI: Should Your Company Have a Policy?**
  Association of Corporate Counsel Arizona Chapter CLE Seminar at Phoenix Country Club
  Cory Smith presented on March 21, 2023