

ARTIFICIAL INTELLIGENCE

Businesses across the globe and in all industry sectors are being rapidly transformed by artificial intelligence (AI), machine learning and data-driven technologies. While recognizing the transformative power of these technologies, there are potentially significant reputational, regulatory, security, and legal risks to be managed.

You need a law firm that provides sophisticated and innovative advice as you embrace AI technological transformation and we will help you address these emerging challenges. Drawing from a multi-disciplinary team, we advise clients about the application, legal risks and regulatory implications of these complex, cutting-edge technologies.

Companies that develop AI tools or procure AI tools to integrate into their products, services and processes need to anticipate, understand and comply with the various legal frameworks and standards around the world and the intricacies that come with them. BCLP's AI experts can help your organization address the full scope of complex IP, licensing, privacy, security, and other legal issues as they emerge in this rapidly changing landscape.

LATEST INSIGHTS & EVENTS

AI developers – make sure you are compliant with the GDPR!

The CNIL's newly released recommendations for AI system developers set out the regulator's expectations for the entire development process of an AI system, from design to database creation and integration, ensuring development takes place in line with both GDPR and the EU's ...

Digital Speaks: don't be shy, disclose AI!

With adoption of generative AI tools scaling exponentially amongst content creators, companies need to be vigilant to ensure all content posted on social media platforms complies with user guidelines about AI, especially where this is created by third party creators.

Privacy Speaks: a clearer view?

regulation of AI systems from an intellectual property perspective, including addressing the crucial question: who owns the content generated by AI?

Catch-up on our previous Digital Speaks videos discussing of the acceleration of AI and Data Privacy trends we expect to see in the coming year:

- [Regulation of AI systems in the UK and EU](#)
- [Digital Speaks launch video](#)

MEET THE TEAM



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PAST EVENTS & CATCH-UP WEBINARS

- **ChatGPT and Creating AI Corporate Policies: Mitigating Risks and Balancing Legal, Policy, and Ethical Considerations**
Goli Mahdavi presented, December 20
- **AI & Ethics: New Developments, Regulatory Considerations & Ethical Obligations**
Goli Mahdavi presented, November 16, 2023
- **APEC 2023: “The Future Starts in California”**
Rachel Matteo Boehm presented on November 14, 2023, on legal issues related to art and AI including various infringement, licensing and ownership issues as they pertain to emerging media and First Amendment rights
- **ChatGPT and creating AI corporate policies: mitigating risks and balancing legal, policy, and ethical considerations**
Goli Mahdavi presented, September 14th 2023
Strafford webinar
- **BCLP's Privacy Speaks event**
Geraldine Scali, Kate Brimsted, Amy de La Lama and Goli Mahdavi presented on AI, September 21st 2023

- **Artificial Intelligence: A Blueprint for Legal-tech Conversations**
Association of Corporate Counsel AI Event
Goli Mahdavi and Anne Friedman on July 12, 2023
- **Watch the webinar on ChatGPT and the future of AI in legislation**
Amy de La Lama and Erik Kahn at a roundtable of US in-house counsel on June 27, 2023
where they considered the future of ChatGPT and AI
- **ChatGPT and Generative AI: Should Your Company Have a Policy?**
BCLP In-House Counsel Seminar at Omni Montelucia Resort
Cory Smith presented on June 15, 2023.
- **The challenges for in-house counsel in adopting artificial intelligence**
ACC Israel in June 2023
[Contact Marcus Pearl for a copy of the slides](#)
- **IP Issues in ChatGPT and Generative AI**
State Bar of Arizona CLE Seminar at State Bar Phoenix Offices
Cory Smith presented on May 15, 2023
- **IP Issues in ChatGPT and Generative AI**
BCLP Technology & IP Disputes Practice Group CLE Webinar
Cory Smith presented on April 20, 2023
- **IP Issues in ChatGPT and AI: Should Your Company Have a Policy?**
Association of Corporate Counsel Arizona Chapter CLE Seminar at Phoenix Country Club
Cory Smith presented on March 21, 2023