

#### **Events**

# THE INTERACTIONS BETWEEN COMPETITION LAW AND PERSONAL DATA PROTECTION

ANTITRUST & PRIVACY SPEAKS

06/13/2023

Julie Catala Marty, Partner in the Antitrust Department (Paris), Géraldine Scali, Partner in the Data Protection Department (London) and Pierre-Emmanuel Frogé, Counsel in the Data Protection Department (Paris), had the pleasure to welcome:

- Ms. Pascale Déchamps, Deputy General Rapporteur, French Competition Authority
- Mr. Aymeric Pontvianne, Head of the "Economic Analysis" mission, CNIL's Legal Support Department

# HOW COMPETITION AUTHORITIES INTEGRATE ISSUES RELATED TO THE COLLECTION AND USE OF PERSONAL DATA INTO THEIR COMPETITIVE ANALYSIS

Digital companies are now able to collect and use personal data on a massive scale, and derive significant market power from it. The development of these "data-hungry" business models has led competition authorities to evolve their traditional analytical framework, as well as to the adoption of a new ex ante regulatory framework, the Digital Markets Act (DMA), designed to regulate the behavior of large platforms.

# THE CONTOURS OF A STRENGTHENED COOPERATION BETWEEN THE CNIL AND THE FRENCH COMPETITION AUTHORITY

Last November, Mrs. Marie-Laure Denis, President of the CNIL, entrusted Mr. Bruno Lasserre, former President of the Competition Council, with a mission to draw up real cooperation axes between the Competition Authority and the CNIL. We will see with our guests what could be the outlines of a reinforced and effective cooperation.

THE QUESTION OF THE IMPLEMENTATION OF THE DIGITAL MARKETS ACT AND THE ARTICULATION OF SOME OF ITS PROVISIONS WITH PERSONAL DATA PROTECTION

#### LAW AND COMPETITION LAW

For example, in her mission letter to Mr. Bruno Lasserre, Ms. Marie-Laure Denis mentioned the possibility of using the implementation of the DMA as a lever to strengthen the scope of the right to portability provided for by the GDPR. The round table will be an opportunity to study this articulation with our guests, representing the two regulators.

### **MEET THE TEAM**



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