



JEFFREY A. WAKOLBINGER

Partner

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BIOGRAPHY

Jeff Wakolbinger's practice focuses on intellectual matters encompassing all aspects of trademark, copyright, trade secret, unfair competition, marketing and advertising matters. His practice often involves the enforcement of rights through both dispute and prosecution matters on companies of all scales, from startups to Fortune 100s, including those in consumer goods, technology, retail, fashion, hospitality, media and entertainment sectors.

Jeff represents owners and companies of well-known brands in litigation and appeals before federal courts and the Trademark Trial and Appeal Board (TTAB). He is credited for providing full-service support from the pre-litigation stage through trial and appeal, always seeking to secure the best and most efficient resolution for his clients. He also provides support through clearance opinions, registration and prosecution, corporate due diligence, and providing comprehensive counseling advice.

Jeff previously served as a law clerk to a federal district court judge in the Northern District of Illinois. In law school, he was the symposium editor of the University of Illinois Law Review, and he has served as an editor of the Trademark Reporter, the law journal of the International Trademark Association. Jeff continues to be active with the University of Illinois College of Law, and regularly serves as a mentor for current law students. He is also active with the International Trademark Association (INTA), where he has been a member of various committees over the years and has presented at the ANA/BAA Marketing Law Conference.

Jeff is also a former musician and recording engineer, previously based out of Los Angeles. He maintains a strong interest in the arts and regularly devotes time to pro bono matters for up-and-coming artists. He is a founder of the Administer Justice legal clinic at Covenant Presbyterian Church in Chicago, where he regularly provides legal counseling on a variety of matters to persons of limited means.

CIVIC INVOLVEMENT & HONORS

- *WTR 1000: The World's Leading Trademark Professionals, 2024*

RECOGNITIONS

- Super Lawyers Illinois, 2019–2023
- Super Lawyers Rising Stars Illinois, 2014–2018

ADMISSIONS

- Illinois, 2008
- US Court of Appeals, Seventh Circuit
US District Court, Northern District of Illinois, Trial Bar
US District Court, Southern District of Illinois

EDUCATION

- University of Illinois, J.D., Order of the Coif, 2008
- University of Illinois, J.D., summa cum laude, 2008
- B.M., summa cum laude, 2000

RELATED PRACTICE AREAS

- Intellectual Property and Technology
- Litigation & Dispute Resolution
- Regulation, Compliance & Advisory
- Copyrights
- Trade Secrets
- Trademarks: Litigation
- Marketing & Advertising

RELATED INSIGHTS

News

Apr 01, 2024

BCLP Recognized as a Leading Trademark Group by World Trademark Review

News

Mar 19, 2024

New study finds that NFT-specific legislation is not necessary

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Mar 13, 2024

Penn State Suit Sets Off Debate Over Trademarks' Function

News

Jan 04, 2024

BCLP partner weighs in on trademark infringement

News

Dec 18, 2023

Making music makes a better lawyer