



## **ALESSANDRA ALMEIDA JONES**

**Global Chief Marketing Officer**

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### **BIOGRAPHY**

As Chief Marketing Officer, Alessandra leads BCLP's business development, marketing and communications function globally.

Alessandra has a strong track record in leading multi-disciplinary teams across geographies and delivering award-winning brand, marketing and business development initiatives for complex professional services firms. Prior to BCLP, she has held various senior roles at other leading law firms, financial services and real estate organizations.

Alessandra has an MBA from Bayes Business School and is a frequent speaker on marketing and diversity related topics.

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