



## **ANNALISA CHRISTINA KOLB**

**Associate**

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### **BIOGRAPHY**

Annalisa is an associate in the Technology, Commercial, and Government Affairs and Business & Commercial Disputes groups, where she brings a dynamic blend of litigation and advisory skills to a range of complex legal issues.

In her sports law practice, Annalisa represents national sports governing bodies and international federations, providing advocacy in both domestic and international arbitrations and handling internal grievance proceedings. She is particularly focused on athlete protection and anti-doping matters, leveraging her expertise to safeguard the integrity of sports and uphold standards of fairness in competition. Annalisa's role often involves advising sports clients on a broad array of transactional matters, from drafting and implementing internal policies and procedures to negotiating agreements, sponsorships, and contracts that support the operational and reputational needs of her clients.

In addition to sports law, Annalisa has built a robust practice in consumer privacy and data security, with significant experience in advising clients on their obligations under the Telephone Consumer Protection Act (TCPA). Her privacy and cybersecurity work encompasses a wide range of advisory and litigation support, including the complexities of data sharing and retention, policy drafting and implementation, data breach response, and compliance with evolving data protection regulations. Annalisa's experience also includes representing clients in data breach and consumer class action litigation, and she has been involved in cryptocurrency arbitrations before the American Arbitration Association, where she navigates the unique challenges posed by emerging digital assets and technologies.

Annalisa earned her J.D. from Loyola University Chicago School of Law, where she developed a foundational understanding of both traditional and innovative areas of law. Her multi-faceted experience positions her as a valuable resource for clients seeking comprehensive legal solutions across the intersections of sports, privacy, and technology law.

## **ADMISSIONS**

- Illinois, 2023

## **EDUCATION**

- Loyola University Chicago, J.D., cum laude, 2023
- Arizona State University, B.A., summa cum laude, 1900

## **RELATED PRACTICE AREAS**

- Data Privacy & Security
- Corporate
- Investigations
- Regulation, Compliance & Advisory
- Telephone Consumer Protection Act (TCPA)
- Sports & Entertainment
- Sports & Entertainment Contract, Endorsement & Celebrity Representation Practice
- Anti-Doping Practice
- Sports & Event Venue Real Estate Infrastructure and Operation
- Naming Rights & Sponsorship Practice
- Sports & Entertainment M&A Practice
- Sports & Entertainment Specialty Counseling Practice

- Entertainment Industry Practice
- Sports & Event Financing
- Sports (Class Actions)
- Olympic & National Governing Body Practice
- Professional Sports Team Practice
- Litigation & Dispute Resolution

## RESOURCES

### PUBLICATIONS

Author, "Forced Labor in the Fishing Industry: Why that Shrimp You Had for Dinner was Likely Produced using Sea Slavery," *Compliance Law Journal*, Issue X, pp. 101

Author, "[What to Expect From the New FCC Chair](#)," *Law360*

## RELATED INSIGHTS

Insights

Apr 11, 2025

**TCPA Update: The FCC Delays Portions of Revocation of Consent Rules by One Year**

Insights

Apr 08, 2025

**TCPA Update: The FCC Opposes Rehearing the 1:1 Consent Rule**

Insights

Mar 17, 2025

**Dear Public, what should we DELETE, DELETE, DELETE? Best Regards, the FCC.**

Insights

Jan 28, 2025

**Pressure-Testing Your Privacy Program for 2025**

Insights

Jan 27, 2025

**Is TCPA 1:1 Consent Dead?**

Insights

Aug 13, 2024

**Arizona Spy Pixel Class Action Litigation Update**

Recently filed class action complaints allege that companies that utilize embedded trackers within emails, or “spy pixels” as the plaintiffs are calling them, violate Arizona law because they collect a “communication service record” without first obtaining the consumer’s consent.

Insights

May 14, 2024

## **FTC Cybersecurity and Data Privacy Roundup**

Last year was a pivotal one for data privacy, as privacy received substantial attention from many regulators, including the Federal Trade Commission (“FTC”). Looking back at the FTC’s 2023 enforcement actions, statements and policies provides attorneys and clients with a helpful compliance roadmap of what is to come.

Insights

Mar 05, 2024

## **Washington My Health Data Act FAQ's: processing biometric data**