BCLP. Client Intelligent

Webinars

CHATGPT AND CREATING AI CORPORATE POLICIES

MITIGATING RISKS AND BALANCING LEGAL, POLICY, AND ETHICAL
CONSIDERATIONS

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Artificial intelligence is changing all aspects of life and attorneys must learn about AI to assist their
clients with sweeping fast-paced changes in technology. OpenAI's ChatGPT and other generative AI
tools are a significant advance over previous forms of AI. These tools are becoming more popular
each day, and most organizations are excited and curious about the potential of the latest forms of
this technology. However, there are a myriad of risks and novel issues associated with the use of
generative AI that must be considered.

While generative AI is opening new doors for organizations with time-saving tools, the technology
has limitations that could cause big problems if left unchecked. The limitations typically center
around the accuracy of its output and the data used to train its systems. Simple errors with the
technology can put organizations at risk. Nonetheless, risks go far beyond reliability of generative
AI.

Given the limitations of generative AI and the pace of its popularity, organizations need to take
action now and be proactive by putting policies in place to ensure sound decisions are being made
about its use. Having sound policies in place allows businesses to embrace this new technology,
but also not go about it blindly, all while mitigating legal risks.

Some key areas a generative AI policy should cover are reliability; compliance; data confidentiality,
privacy, and security; bias and discrimination; transparency and explainability; intellectual property
infringement; employee training; management, accountability, and responsibility; ethical
considerations; and continuous monitoring and improvement.

The panel will examine the growing use of ChatGPT and other generative AI in various business
settings. The panel will address the need for organizations to put adequate policies and procedures
in place to identify and manage the risks of this evolving technology.

The webinar will address these and other key issues:

- What is ChatGPT and generative AI?

- How are businesses currently using ChatGPT and other generative AI?

- What are the benefits, limitations, and risks of generative AI?

- What are the key issues that need to be addressed in setting policies for the use of generative AI in an organization?

RELATED PRACTICE AREAS

- Data Privacy & Security

MEET THE TEAM

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