

News

BCLP ADVISES SOCIÉTÉ BIC S.A. (EPA:BB) (BIC) ON ITS €200 MILLION ACQUISITION OF TANGLE TEEZER

Dec 16, 2024

BCLP has advised Société BIC S.A. (EPA:BB) (BIC) on its €200 million acquisition of Tangle Teezer, a British company globally recognized for its vibrant, ergonomic detangling tools.

Founded in 2007 by Shaun Pulfrey, Tangle Teezer has become a market leader in the UK and a growing presence in the US, following its acquisition by Mayfair Equity Partners (Mayfair) in 2021 through a management buyout. The company's international expansion has positioned it as a key player in the European and North American haircare markets.

BCLP's multi-jurisdictional team was led by **Andrew Hart** (UK M&A and Corporate Finance), **Carol Osborne** (US and UK Retail and Consumer Products) and **Jean-Patrice Labautière** (French M&A and Corporate Finance) assisted by **Lillian Adebayo**, **Cecilie Sørvig**, **Alistair Faiers**, **Isabelle Oughtred**, **Sarah Platt** and **Osaze Bazuaye**, **Emma Howdle-Fuller**, **Clément Tavenard**, **Kyle O'Sullivan**, **Paul Williams** and **Maite Aguirre Quinonero**.

Rothschild & Co served as BIC's financial advisors. Mourant (Guernsey) advised on the Guernsey law aspects and Arthur Cox advised on the Irish law aspects on the transaction. Goodwin Procter (UK) LLP and Harris Williams & Co. acted as legal and financial advisors, respectively, to Mayfair and the Tangle Teezer Management team.

RELATED CAPABILITIES

- Corporate
- M&A & Corporate Finance
- Retail & Consumer Products

MEET THE TEAM



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