

## Insights

# CALIFORNIA TURNS TO THE USE OF AI IN HEALTHCARE

Feb 13, 2025

In another example of the patchwork of AI laws quietly coming into force across the US, California passed at the beginning of this year a new law regulating the use of certain AI technologies by some types of healthcare facilities. Effective January 1, 2025, California's [AB 3030](#) requires health facilities, clinics, doctor's offices, and group practices to disclose when they have used generative artificial intelligence ("genAI") to communicate clinical information about health status to patients.

<sup>[1]</sup> In these circumstances, the law requires both: 1) a disclaimer that the communication was generated by genAI, and 2) clear instructions about how the patient can contact a human healthcare provider or other appropriate individual.<sup>[2]</sup>

The law includes two exemptions to its disclosure requirements. First, AI-generated communications read and reviewed by a licensed or certified healthcare provider are exempt.<sup>[3]</sup> Second, the statute does not apply to administrative tasks like appointment scheduling, even if such tasks are AI-assisted.<sup>[4]</sup>

## WHAT DOES THIS MEAN FOR CALIFORNIA HEALTHCARE PROVIDERS?

Although the scope of AB 3030 is relatively narrow, the use of AI technologies among providers is without a doubt on the rise and with good reason. Providers can utilize AI-based technologies in many different ways to improve efficiencies, the patient experience and even their own approach to medicine (e.g., note taking technologies that summarize patient visits and streamline the administrative portions of a patient visit). Therefore, with regard to this law specifically, in-scope providers and businesses should carefully examine whether the types of technologies that might be considered genAI trigger the requirements of this law, as many will likely not. Then, for those that do, they will either need to meet the notice requirements described above, or more practically, will need to take the time to review the communications produced by genAI in order to meet the exceptions for the new requirements. Companies should also take the passage of this law as a sign that they will need to carefully monitor on an ongoing basis their use of new AI technologies to make sure that new and evolving compliance obligations are anticipated and addressed.

With growing AI regulation across all sectors and expected increases in AI-related litigation in 2025, businesses can use [BCLP's State-by-State AI Legislation Snapshot](#) to stay informed and align their

goals with the latest AI developments.

---

[1] Cal. Health & Safety Code § 1339.75(a).

[2] § 1339.75(a)(1), § 1339.75(a)(2).

[3] § 1339.75(b).

[4] § 1339.75(c)(7).

## **RELATED CAPABILITIES**

- Data Privacy & Security

## MEET THE TEAM



**Amy de La Lama**

Boulder

[amy.delalama@bclplaw.com](mailto:amy.delalama@bclplaw.com)

[+1 303 417 8535](tel:+13034178535)



**Goli Mahdavi**

San Francisco

[goli.mahdavi@bclplaw.com](mailto:goli.mahdavi@bclplaw.com)

[+1 415 675 3448](tel:+14156753448)



**Allison Kim**

Atlanta

[allison.kim@bclplaw.com](mailto:allison.kim@bclplaw.com)

[+1 404 572 6747](tel:+14045726747)

---

This material is not comprehensive, is for informational purposes only, and is not legal advice. Your use or receipt of this material does not create an attorney-client relationship between us. If you require legal advice, you should consult an attorney regarding your particular circumstances. The choice of a lawyer is an important decision and should not be based solely upon advertisements. This material may be “Attorney Advertising” under the ethics and professional rules of certain jurisdictions. For advertising purposes, St. Louis, Missouri, is designated BCLP’s principal office and Kathrine Dixon ([kathrine.dixon@bclplaw.com](mailto:kathrine.dixon@bclplaw.com)) as the responsible attorney.

