

Podcasts

CLIENT INTELLIGENT CONVERSATIONS SERIES - MANAGING REPUTATIONAL RISK: THE CROSSROADS OF LEGAL AND PR

Oct 08, 2025

In this series produced by FT Studio, we bring together industry leaders, academia and BCLP to discuss the big issues and trends shaping the future of business.

[Listen on Spotify >](#)

[Listen on Apple >](#)

EPISODE 5 - MANAGING REPUTATIONAL RISK: THE CROSSROADS OF LEGAL AND PR

In this episode, BCLP chair emeritus and founder of [Protect](#) Lisa Mayhew and Joint Managing Director at Byfield Consultancy Michael Evans explore managing reputational risk in the current business landscape, bringing together joint perspectives from both the legal and communications aspects of protecting corporate reputation. From sudden crises to slow-burning issues that should be flagged early, they explore how companies can prepare, respond, and recover.

KEY INSIGHTS INCLUDE:

- How reputations built over decades can rapidly unravel
- The importance of proactive risk registers
- Legal vs. public responsibility in reputational events
- Strategies for managing entrenched narratives during a crisis

MEET THE TEAM



Lisa Mayhew

London

lisa.mayhew@bclplaw.com

[+44 \(0\) 20 3400 4628](tel:+442034004628)

This material is not comprehensive, is for informational purposes only, and is not legal advice. Your use or receipt of this material does not create an attorney-client relationship between us. If you require legal advice, you should consult an attorney regarding your particular circumstances. The choice of a lawyer is an important decision and should not be based solely upon advertisements. This material may be “Attorney Advertising” under the ethics and professional rules of certain jurisdictions. For advertising purposes, St. Louis, Missouri, is designated BCLP’s principal office and Kathrine Dixon (kathrine.dixon@bclplaw.com) as the responsible attorney.