

News

BCLP EARNS TOP HONORS IN WORLD TRADEMARK REVIEW 1000 GUIDE FOR 2026

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The World Trademark Review recently recognized BCLP partners in its annual ranking, the WTR 1000: The World's Leading Trademark Professionals as top lawyers who set the bar when it comes to trademark law around the world. The guide sheds a spotlight on both individuals and firms who show a particular strength when it comes to prosecution, litigation, and licensing, stating that the lawyers received "strong feedback for the quality of their services" showcasing "their depth of expertise, market presence, and level of work on which they are typically instructed."

This year's honorees include:

- Matt Minder
- Jeff Wakolbinger
- Mark Paskar
- Dominik Weiss
- Daniel A. Crowe
- George Chen
- Erik Kahn
- Lindsay Cohen Schneider

Trademark group leader Matt Minder remarked "we are committed to providing the highest level of client service. Whether facing challenges in District Court, with commercial matters, in the USPTO, TTAB, EUIPO, or around the world, we are proud and honored that our clients entrust us with some of their most important assets. This group is truly a beacon of excellence that I'm proud to be part of. Thank you to WTR for recognizing our strengths."

This year, WTR 1000 highlighted BCLP by stating:

- “International full-service outfit **Bryan Cave Leighton Paisner** offers patrons the full gamut of trademark services, supporting them through building a brand and protecting it from the get-go.”
- “**Bryan Cave Leighton Paisner** is truly the epitome of all-round excellent counsel. All matters, no matter how big or small, are handled with the utmost professionalism and care. The team have extensive knowledge when it comes to handling any domestic and foreign trademark matters, and there has not been an issue that they have been unable to assist with. They are excellent at researching, conducting due diligence, handling difficult disputes and enforcing rights at the TTAB.”
- Maintaining the firm’s roots in St Louis, Missouri is leader of the trademark practice **Matthew Minder**. A talented practitioner, Minder is a solid choice for worldwide companies with US trademark portfolios and has a niche in unusual trademark law and trade dress matters.
- **George Chen** is the name to note in Phoenix and comes highly praised for his “excellent reputation, broad and vast experience, and ability to explain the law clearly so that those without a legal background can easily understand”. “George is extremely humble, personable and thorough in his approach – he always finds a solution to the problem with an eye to cost-effectiveness and is willing to be flexible to meet the needs of his client.”
- **Daniel Crowe** primarily handles cases of trademark infringement across an extensive array of industries.”
- **Lindsay Cohen Schneider** boasts an impressive network of counsel outside of the United States, putting her in good stead to manage international portfolios, with multiple clients tallying up hundreds of international trademark registrations.

With thousands of references analyzed and over 1,000 interviews conducted, the latest edition spans nearly 90 jurisdictions with a foundation built on extensive research, client feedback, and peer review. Explore the 2026 edition of the WTR 1000 here: [WTR 1000 2026](#).

Additional information about our practices can be found here:

- [Trademark Prosecution, Counseling and Protection Services](#)
- [Trademark Litigation](#)

Related Capabilities

- Intellectual Property & Technology Disputes
- Trademark Prosecution, Counseling & Protection Services
- Trademark Litigation

- Copyrights
- Licensing
- Food & Beverage
- Media & First Amendment
- Enforcement

Meet The Team



Matthew G. Minder

Partner, St. Louis

matt.minder@bcplaw.com

[+1 314 259 2864](tel:+13142592864)



Mark A. Paskar

Partner, Chicago

mark.paskar@bcplaw.com

[+1 312 602 5165](tel:+13126025165)



Jeffrey A. Wakolbinger

Partner, Chicago

jeff.wakolbinger@bcplaw.com

[+1 312 602 5061](tel:+13126025061)



Dominik Weiss

Partner, Hamburg

dominik.weiss@bclplaw.com

+49 (0) 40 30 33 16 148

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