

Events

BCLP PARTNER GOLI MAHDAVI TO SPEAK ON ALGORITHMIC PRICING AT IAPP PRIVACY. SECURITY. RISK. + AI GOVERNANCE GLOBAL 2026

Sep 30, 2026

BCLP is pleased to share that **Goli Mahdavi**, Partner and Global AI Lead, will be speaking at the IAPP Privacy. Security. Risk. + AI Governance Global conference in Seattle on October 8th. Goli will join leaders from eBay, Good Food Holdings, and the California Retailers Association for a timely discussion on **algorithmic pricing and the growing regulatory scrutiny surrounding AI-driven pricing practices**.

The session, "**Algorithmic Pricing: The Next Regulatory Battleground for Retailers**," will explore how businesses can navigate an increasingly complex landscape as regulators and lawmakers across the United States focus on the use of consumer data, AI, and automated decision-making in pricing strategies.

Discussion Topics:

- The current regulatory landscape for algorithmic pricing, including California's enforcement initiative, New York's disclosure law and emerging state legislation.
- Key compliance obligations under the CCPA, state privacy laws and algorithmic pricing statutes, including disclosure and purpose limitation requirements.
- How to prepare for regulatory scrutiny and implement defensible compliance programs.

Featured Speakers

- **Goli Mahdavi**, Bryan Cave Leighton Paisner LLP
- **Neema Ghiasi**, eBay
- **Sean Kramer**, Good Food Holdings
- **Rachel Michelin**, California Retailers Association

We invite clients and industry colleagues attending the conference to join Goli and the panel for what promises to be an insightful discussion on one of the most significant legal and business issues facing retailers today.

For additional Information, please visit [IAPP's website](#) for conference agenda.

Related capabilities

- Digital Transformation & Emerging Technology
- Data Privacy & Security

Meet the team



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