



EDWARD BOSWELL

Associate

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Biography

Edward is an Associate in BCLP's Technology, Commercial and Data team, based in London. Edward advises on a range of commercial, technology, data privacy and intellectual property matters, supporting clients on technology transactions, commercial contracts and data-related issues, including across multi-jurisdictional projects. Edward has experience drafting, reviewing and negotiating commercial agreements, conducting commercial, technology and intellectual property due diligence, and coordinating multi-jurisdictional advice. He also advises on data-related compliance matters.

Prior to qualification, Edward completed seats across the Competition, Planning and Real Estate teams, gaining exposure to a broad range of regulatory, contractual and transactional matters. He also contributed to the firm's legal innovation initiatives, including the evaluation and testing of AI tools.

Admissions

- England and Wales

Related capabilities

- Commercial Transactions
- Technology Transactions
- Outsourcing
- Data Privacy & Security
- Digital Transformation & Emerging Technology
- Fintech

Experience

Edward has advised:

- Carrefour in relation to its long-term franchise arrangement with HyperCity Retail Limited, which currently operates four supermarkets in Nigeria. The transaction represents a significant strategic milestone in Carrefour's expansion across Africa and forms part of its Carrefour 2030 plan.
- Carrefour on the sale of its Romanian operations to Paval Holding, with an enterprise value of €823 million.
- Sephora on its landmark 10-year strategic partnership with Marks & Spencer, which will see Sephora-branded beauty concessions rolled out across 100 M&S stores and a fully integrated online concession launched within the M&S digital ecosystem.