



## **JILL J. CHALMERS**

**Partner**

**Colorado Springs**

**E: [jill.chalmers@bclplaw.com](mailto:jill.chalmers@bclplaw.com)**

**T: [+1 719 381 8427](tel:+17193818427)**

### **BIOGRAPHY**

Jill Chalmers offers her broad-based intellectual property experience to organizations and individuals with U.S. and international trademark portfolios and actively manages and protects these valuable client assets. Her IP practice focuses on trademarks, trade dress, copyrights and transactional issues relating to intellectual property.

In offering the full spectrum of trademark and brand protection services, Jill helps clients with selecting trademarks, actively clearing trademarks upon adoption, protecting trademarks by means of federal and foreign registration, developing and implementing effective and appropriate trademark enforcement strategies and exploiting and maximizing the value of their brands through licensing and sponsorship programs. She also has experience in nontraditional marks, including protecting trade dress as a trademark, and even protecting certification or collective membership marks.

Jill also assists clients in handling disputes related to intellectual property on the internet and domain names, conducting intellectual property audits, drafting policies and guidelines relating to use and protection of intellectual property assets and navigating copyright, trademark and related infringement issues.

In her sports and nonprofit practices, Jill advises clients about corporate governance, management issues, contracts, sponsorship and licensing, resolving membership disputes, eligibility issues, team selection and compliance with league rules, the USOC constitution and bylaws, the Ted Stevens Olympic and Amateur Sports Act and other state and federal laws.

## CIVIC INVOLVEMENT & HONORS

- *WTR 1000: The World's Leading Trademark Professionals*, 2021-2024
- USA Table Tennis Nominating and Governance Committee Member and Chairperson, 2007–present
- Court Care for the Pikes Peak Region, Director, 2005–2007
- International Triathlon Union, Women's Committee Member, 2004–2005
- USA Triathlon, Inc., Director, 1998–1999; Legal Committee Member, 2000–2004
- Colorado Women's Hockey Foundation, Inc., Director, 2001–2003
- International Triathlon Union, Athletes Committee Chairperson, 1996–2000
- Extern for the Honorable Garland Burrell, U.S. District Court, Eastern Division California, 1993
- *Colorado Super Lawyers*, Intellectual Property, 2012-2016
- People's Court - Best Trademark Lawyer, *Law Week Colorado*, 2011
- Barrister's Best (editor's choice) - Best Trademark Lawyer, *Law Week Colorado*, 2010
- Top Women Lawyers, *Law Week Colorado*, 2010

## PROFESSIONAL AFFILIATIONS

- California Bar Association
- Colorado Bar Association
- El Paso County Bar Association

- International Trademark Association
- International Trademark Association, Harmonization of Law and Practice Committee, 2016-2017
- International Trademark Association, Harmonization of Law and Practice Committee, International Classification Subcommittee, 2014-2015
- International Trademark Association, Domain Disputes, Ownership & Whois Subcommittee, 2012-2013

## **ADMISSIONS**

- Colorado, 2001

## **EDUCATION**

University of California-Davis, J.D., 1994

University of California-Davis, B.A., 1990

## **RELATED PRACTICE AREAS**

- Intellectual Property and Technology
- Hotels and Hospitality
- Real Estate Retail
- Start-Up & Venture Capital Practice
- Trademarks: Litigation
- Sports & Entertainment Contract, Endorsement & Celebrity Representation Practice
- Anti-Doping Practice
- Sports & Event Venue Real Estate Infrastructure and Operation
- Naming Rights & Sponsorship Practice
- Sports & Entertainment M&A Practice
- Sports & Entertainment Litigation Practice
- Collegiate Sports Practice
- Sports & Entertainment Specialty Counseling Practice
- Entertainment Industry Practice
- Current & Deferred Giving Experience
- First Amendment & Religious Accommodations Experience
- Restaurant Practice

- Outdoor Industry
- Olympic & National Governing Body Practice
- Professional Sports Team Practice
- Regulation, Compliance & Advisory
- Corporate
- Litigation & Dispute Resolution
- Trademarks: Counseling, Prosecution & Practical Business Services
- Media & Communications
- Campus Free Expression
- Higher Education Team
- Sports & Event Financing
- Non Profit Organizations
- Religious Organizations
- Retail & Consumer Products
- Sports & Entertainment

## RESOURCES

### PUBLICATIONS

- "U.S. Trademark Trial and Appeal Board Takes Tough Stance on Fraud: Is Your Application or Registration Vulnerable?," HRO Client Alert (May 2009)
- "Immediate Action Required to Try to Prevent Facebook Username Squatting," HRO Client Alert (June 2009)
- "Prepare Now for Domain Name Expansion," HRO Client Alert (Nov. 2008)

## RELATED INSIGHTS

News

Apr 01, 2024

**BCLP Recognized as a Leading Trademark Group by World Trademark Review**

Awards

Feb 18, 2021

**World Trademark Review – WTR 1000**

