



JASON D. HAISLMAIER

Partner

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BIOGRAPHY

Jason's practice focuses at the intersection of technology, data, and traditional intellectual property. He has worked with both emerging and established clients to structure, negotiate, and close hundreds of strategic transactions involving the development, commercialization, sourcing, and monetization of technology, data, and IP assets in industries such as software, cloud computing, SaaS (and everything else as a service), healthcare, AI/ML, IoT, data analytics, insurtech, legaltech, fintech, blockchain, web 3.0, telecom, and digital media. Notably,

- Jason works on dozens of corporate transactions each year, helping clients navigate complex issues involving technology, data, and IP in mergers, acquisitions, divestitures, joint ventures, and other transactions.

- Jason is a leader in the field of data monetization and assists clients in identifying and unlocking the value of datasets in fields as diverse as healthcare and pharma, manufacturing, logistics, insurance, and energy & natural resources.
- Jason is also an “early adopter” in the area of open source software licensing and has two decades of experience helping clients develop and implement strategies for successful consumption, contribution, and creation of open source software.

AREAS OF FOCUS

- Technology Transactions

CIVIC INVOLVEMENT & HONORS

- *The Best Lawyers in America*, Copyright Law 2011–2024
- *IAM Patent 1000: The World's Leading Patent Practitioners*, 2012–2023
- *Colorado Super Lawyers*, 2011–2019
- Silicon Flatirons Center for Technology and Entrepreneurship, Intellectual Property & Information Technology; Advisory Board
- The Family Learning Center, Board of Directors, 2007–2009

PROFESSIONAL AFFILIATIONS

- Colorado Bar Association, Intellectual Property Section Advisory Board, Board Member, 2009–present

ADMISSIONS

- Colorado, 2000
- United States Patent and Trademark Office

EDUCATION

Franklin Pierce Law Center, J.D., 1996

RELATED PRACTICE AREAS

- Business Speech
- Sports & Entertainment
- Sports & Entertainment Contract, Endorsement & Celebrity Representation Practice
- Anti-Doping Practice
- Sports & Event Venue Real Estate Infrastructure and Operation
- Naming Rights & Sponsorship Practice
- Sports & Entertainment M&A Practice
- Sports & Entertainment Specialty Counseling Practice
- Entertainment Industry Practice
- Sports & Event Financing
- Olympic & National Governing Body Practice
- Professional Sports Team Practice
- California Consumer Privacy Act
- Investigations
- AdTech
- PropTech
- Financial Institutions
- Healthcare & Life Sciences
- BCLP Data Breach Hotline
- Payment Systems
- Regulation, Compliance & Advisory
- Fintech
- University Technology Development, IP Protection & Commercialization
- Corporate
- Finance
- Campus Free Expression
- Higher Education Team
- Outsourcing
- Corporate Carve-Outs & Transitions
- Copyrights
- Commercial Contracts
- Technology Transactions
- Software, Cloud Subscription & Systems Integration
- Digital Transformation & Emerging Technology
- Cryptocurrency & Digital Assets
- Media & First Amendment

- Litigation & Dispute Resolution
- Data Center & Digital Infrastructure Team
- Data Privacy & Security
- Start-Up & Venture Capital Practice
- Intellectual Property and Technology Disputes

RESOURCES

PUBLICATIONS

- "Employees and P2P Applications: Data Security Risks," *Law360*, co-authored with David Zetoon (August, 2012)
- "Deciphering Due Diligence: Tackling Software and IT Issues That Can Cripple M&A and Other Corporate Transactions," ALI-ABA *The Practical Lawyer* (February 2011)
- "Why Open Source Compliance (Increasingly) Matters," ALI-ABA *The Practical Lawyer* (December 2009)
- "Practical Strategies For Closing the Compliance Gap," ALI-ABA *The Practical Lawyer* (October 2009)
- "Developing A Strategy to Protect Intellectual Property," *Boulder County Business Report* (July 10, 2009)
- "Outsourcing Arrangements in the Current Market," *Financier Worldwide Magazine* (May 2009)
- "The Decision All of Open Source Has Been Waiting For," *Holme Roberts & Owen Law Alert* (August 2008)

SPEAKING ENGAGEMENTS

- "Data Privacy, Data Security, and Cloud and IT Vendor Agreements: A Guide for In-House Counsel," West LegalEd Center (Thomson Reuters), May 2015
- "Data Privacy and Data Security in a Big Data World," West LegalEd Center (Thomson Reuters), March 2015
- "When Companies Study Their Customers: The Changing Face of Data Privacy," University of Colorado, Silicon Flatirons Center for Law and Technology, December 2014

- “Privacy Law in the Internet of Things,” West LegalEd Center (Thomson Reuters), December 2014
- “Privacy in the Internet of Things,” University of Denver Privacy Foundation, October 2014
- “Bryan Cave Retailer Data Privacy/Security Roundtable – San Francisco,” October 2014 (with David Zetoony, Andrew Klungness, and Marcy Bergman)
- “Cybersecurity and Medical Devices,” AdvaMed (Advanced Medical Technology Association), June 2014 (with David Zetoony)
- “Open Source vs. Proprietary Software,” University of Colorado BioFrontiers Symposium, May 2014
- “Building Mobile Apps: Legal and Practical Considerations,” 12th Annual Rocky Mountain Intellectual Property Institute, Colorado Bar Association, May 2014
- “Bryan Cave Retailer Data Privacy/Security Roundtable – New York,” February 2014 (with David Zetoony, Chuck Hollis, Marcy Bergman, and Josh James)
- “ ‘Crash Course’ on Intellectual Property for Entrepreneurs,” University of Colorado, Silicon Flatirons Center for Law and Technology, February 2014
- “Mobile Apps and the New FDA Guidance for Mobile Medical App Developers: What In-House Counsel Should Know,” West LegalEdcenter (Thomson Reuters), January 2014
- “The IP New World Order,” Colorado Bar Association, January 2014
- “Identifying, Managing and Prioritizing Data Privacy Risks: What In-House Counsel Need to Know,” West LegalEd Center (Thomson Reuters), January 2014 (with David Zetoony)
- “Identifying, Managing, and Prioritizing Data Privacy Risks,” Bryan Cave St. Louis 2013 Current Issues Facing Public Companies CLE Institute,” December 2013
- “Identifying, Managing, and Prioritizing Data Privacy Risks,” Bryan Cave Denver 2013 Public Company Update & CLE Institute,” November 2013
- “FDA Regulation of Mobile Software Applications,” Denver Economic Development Organizations, October 2013
- “Privacy in a ‘Big Data’ World,” University of Denver Privacy Foundation, September 2013
- “Open Source Licensing and Compliance; Practical Considerations,” Licensing Executives Society (LES), July 2013

- “Cloud Computing – Does the Forecast Show Rain or Shine?,” Bryan Cave Arizona 2013 In-House Counsel CLE Seminar, June 2013 (with George Chen and representatives from firm clients CenturyLink and GoDaddy)
- “Property and Privacy Rights in Data,” 2013 Intellectual Property & Technology Institute, May 2013
- “State Activism in Mobile Data Privacy,” National Conference of State Legislatures (NCSL) Spring 2013 Conference, May 2013
- “Data Security, Privacy, and Protection in the Cloud and Digital Age,” National Association of Wholesalers (NAW) Billion Dollar Company CLO Roundtable, April 2013 (with Tim Reynolds)
- “Mobile Device Data Privacy,” University of Denver Privacy Foundation, March 2013
- “Strategic Approaches Toward Analyzing Data Privacy & Security Risks,” BryanCave Atlanta 2013 In-House Counsel CLE Institute, January 2013 (with Jana Fuchs, Daniel Rockey, and David Zetony)
- “Crash Course on Data Privacy and Security,” Silicon Flatirons Center (Univ. of Colo) December 2012
- “Big Data Dig In – Legal Issues in Big Data,” Startup Colorado Network, December 2012
- “Legal Issues in New Media and Data Privacy,” Bryan Cave HRO Denver Public Company Institute, November 2012
- “Open Source Software in Cloud Computing: What You Need to Know,” West LegalEd Center, Celesq webinar series, October 2012
- “Changes in the Data Security and Privacy Landscape,” West LegalEd Center, Celesq webinar series, September 2012
- “Data Privacy & Data Security Update 2012,” Bryan Cave Phoenix Arizona In-House Counsel CLE Seminar, June 2012
- “Open Source Issues in Cloud Computing,” West LegalEd Center, Celesq webinar series, February 2012
- “All Things Data: Data Rights and Data Privacy Issues for Software Companies,” Denver and Boulder Software Clubs, January 2012
- “All Things Data: Data Rights and Data Privacy Issues for Software Companies,” Denver Software Club, January 2012

- "Open Source Issues in Cloud Computing," OpenLogic Open Source Webinar Series, February 2012
- "IP Diligence in Merger and Acquisition Transactions," 2011 Intellectual Property Institute, Colorado Bar Association, June 2011
- "The Evolution of Open Source Software as a Corporate Asset," ABA Business Law Section Spring Meeting, April 2011
- "Intellectual Property 'Crash Course' for Entrepreneurs," Silicon Flatirons Center, University of Colorado, March 2011
- "Cloud Computing for Corporate Attorneys," Celesq®-West IP Webinar Series for Corporate Counsel, October 2010
- "Deciphering Due Diligence: Tackling Software and IT Issues That Can Cripple M&A and Other Corporate Transactions," ABA 2010 Annual Meeting, August 2010
- "Legal Issues in Cloud Computing – Don't Get Stuck With Your Head in the Cloud," 2010 Intellectual Property Institute, Colorado Bar Association, June 2010
- "Open Source and Patent Business Models," Silicon Flatirons Center, University of Colorado, April 2010
- "Open Source in Corporate and M&A Transactions," ABA Business Law Section Spring Meeting, April 2010
- "Current Issues in Open Source: Manage the Legal Risks, Reap the Business Rewards," Celesq®-West IP Webinar Series for Corporate Counsel, November 2009
- "Open Source 'Crash Course' for Entrepreneurs," Silicon Flatirons Center, University of Colorado, October 2009
- "Open Source Update 2009-Open Source in the Current Economy," Celesq®-West IP Master Webinar Series, June 2009
- "Trends in Open Source Software," 2009 Intellectual Property Institute, Colorado Bar Association, June 2009
- "The Evolution of Open Source Software Compliance," IP Licensing in 2009, Law Seminars International, March 2009
- "Patents, Start-up Companies, and Financing Decisions," Evaluating Software Patents, Silicon Flatirons Center, University of Colorado, March 2009

- "Outsourcing: Developing a Strategy for Success in the Current Economy," Celesq®-West IP Webinar Series for Corporate Counsel, March 2009
- "Intellectual Property 'Crash Course' for Entrepreneurs," Silicon Flatirons Center, University of Colorado, December 2008
- "SOX and IP – A Trap for the Unwary?" Celesq®-West IP Webinar Series for Corporate Counsel, October 2008
- "Open Source Legal Compliance Update–2008," Celesq®-West IP Master Webinar Series, September 2008
- "Open Source Compliance," Government Open Source Conference (GOSCON), September 2008
- "Life after GPLv3: New Developments in Open Source Software," ABA Annual Meeting, August 2008
- "SOX and IP – When Two Worlds Collide," 2008 Intellectual Property Institute, Colorado Bar Association, June 2008
- "Open Source Software 101," Celesq®-West IP Webinar Series for Corporate Counsel, April 2008
- "Putting Open Source to Work (On Your Own Terms)," Open Source Business Conference (OSBC), March 2008
- "Opportunities and Strategies for Successful Start-ups," Innovation, Intellectual Property, and Entrepreneurship in the Information Industries, Silicon Flatirons Center, University of Colorado, March 2008
- "Hot Topics in Open Source Software-2008," Celesq®-West IP Master Webinar Series, February 2008
- "The Challenges of SaaS," Boulder Software Club, January 2008

RELATED INSIGHTS

News

Apr 24, 2025

BCLP Advises AMMO, Inc. on Sale of Manufacturing Assets to Leading Ammunition Maker Olin Winchester

News

Apr 03, 2025

BCLP advises Terrestrial Energy Inc. in Milestone move to become first publicly traded molten salt nuclear reactor developer

News

Feb 27, 2025

BCLP advises Caleres, Inc. in acquisition of the Stuart Weitzman brand from Coach parent Tapestry, Inc.

News

Jan 02, 2025

BCLP Advises VOXX International Corporation on \$196 Million Sale to Gentex Corporation

Awards

Aug 17, 2023

The Best Lawyers in America® 2024

News

Mar 16, 2023

BCLP advised Playtech Plc in connection with its investment in Hard Rock Digital

BCLP has advised client Playtech plc (Playtech), in connection with its \$85 million investment (c. €80 million) in Hard Rock Digital ("HRD").

News

Jan 26, 2023

BCLP advises Capacity in acquisition of Textel CX Inc.

News

Jan 26, 2023

BCLP advises Gesher I Acquisition Corp in de-SPAC business combination with Freightos

Awards

Aug 18, 2022

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