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BCLP's Atlanta office was established in 1909 and has deep roots in the Atlanta legal community, operating as Powell Goldstein Frazer & Murphy for nearly a century before merging with Bryan Cave in 2009. The Atlanta office is now one of the firm's largest. Our attorneys have a long history of working with large and midsize international companies based in the Southeast, with lawyers practicing in the areas of antitrust, banking, business and finance, employee benefits, employment, M&A and corporate transactions, insurance, intellectual property and trade secrets, media and advertising, real estate, tax, technology and commercial transactions, and litigation.

Our Atlanta-based attorneys are often integral to firmwide support of national and global clients owing to BCLP's "One Firm" way of doing business. The firm is known for its relationship-driven, collaborative culture and industry-shaping innovation, with efficient resourcing and technology tools allowing Atlanta attorneys to collaborate with colleagues around the world and help clients wherever they might be.

Our lawyers and staff are active members of the Atlanta community. Outside of work, we support a variety of community initiatives, including the Atlanta Children's Center, Atlanta Legal Aid, Atlanta Volunteer Lawyers Foundation, Boys & Girls Clubs of Metro Atlanta, the Cobb Chamber of Commerce, the Georgia Chamber of Commerce, the Georgia Asian Pacific American Bar Association, the Metro Atlanta Chamber of Commerce, True Colors Theatre Company, United Way and the Woodruff Arts Center.

MEET THE TEAM



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Navigating the Corporate Transparency Act maze: hidden pitfalls of employee structuring for the large operating company exemption

*A significant point of consideration for larger, privately held companies lies in the structuring of their employee base. Many companies opt for a structure where all employees are retained in a separate subsidiary or subsidiaries for various operational reasons, including tax benefits and employment-related efficiencies. However, under the CTA, this common practice could inadvertently expose companies to reporting requirements. With the Corporate Transparency Act (CTA) now in effect, it is crucial for privately held mid-sized and large companies to look into and re-examine their corporate structures to ensure compliance with the new law. While the CTA primarily targets smaller companies in lightly regulated industries, larger companies should not automatically assume they and all of their affiliates are exempt from its reporting requirements. This is particularly true for those using common employee ...

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SEC Proposes Stringent New Conflict-of-Interest Rules Regarding Broker-Dealers' and Investment Advisers' Use of AI

On July 26, 2023, the majority of the Commissioners of the U.S. Securities and Exchange Commission (the "SEC") voted to propose new rules under the Securities Exchange Act of 1934 and the Investment Advisers Act of 1940 to regulate the use of artificial intelligence technologies ("AI") by broker-dealers and investment advisers registered, or required to be registered, with the SEC (collectively, "Firms") to prevent Firms from using such technologies in ways that advance their interests ahead of those of their investor-clients. Interested parties have until October 10, 2023, to submit comments to shape any final rules that may be promulgated. The proposals implicate two central themes that the debate on emerging AI regulation commonly presents: (1) what constitutes "AI" or other covered technology for purposes of such regulation, and (2) does existing law effectively address the perceived harms or risks to b...

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