

FRANCHISE

OVERVIEW

BCLP has a world-class reputation as a sophisticated full-service firm of choice for franchisors and with franchisees. We offer a global reach, and pride ourselves in partnering with our clients to offer commercially driven solutions with first class results. We have a strong and cohesive global transactional, regulatory and litigation franchise practice, built on core relationships that goes back several decades.

TRANSACTIONAL

CORPORATE

Our corporate transactions include billion dollar mergers; acquisitions; securitizations; and spin-off transactions. Our involvement has ranged from full representation of the acquiring or selling parties to being engaged as special counsel by other multinational law firms to conduct detailed and specialized diligence investigations on behalf of acquirors, lenders, investors, and underwriting counsel. Our deep experience enables us to probe the prior activities of companies engaged in franchising and licensing, and to meticulously and efficiently assess the level of legal compliance or non-compliance, analyze and report on the risks and potential exposure facing these companies, and provide advice and strategies for addressing and resolving these risks.

REGULATORY INQUIRIES AND INVESTIGATIONS

BCLP has the capability and experience to confront and resolve regulatory inquiries and investigations into our franchisor clients, on both a state-by-state and federal basis. Our franchise and distribution lawyers actively communicate with state regulators and enjoy long-standing professional relationships with lawyers who are charged with enforcement of franchise laws at the Federal Trade Commission and in various states.

Our franchise and distribution team has represented franchisors with respect to inquiry letters and formal investigations by applicable regulatory agencies in many states. We also regularly work with state administrators to obtain discretionary exemptions, clarifications of the franchise laws and resolution of potential violations and enforcement actions at the earliest stage before formal governmental action.

REGULATORY AND COMPLIANCE

In addition to our franchise and distribution team, the firm has a full team of regulatory and compliance lawyers with experience working on both sides of government and compliance issues. A number of other lawyers have longstanding relationships with key congressional members, staff of the Federal Trade Commission and other state and federal agencies. As appropriate, these resources are marshalled to respond to issues ranging from initial inquiry letters to full blown investigations.

DISPUTES

We have significant experience in resolving disputes. For example, in the US, we have litigated and arbitrated franchise disputes in almost every state. Our franchise lawyers are collectively responsible for more than 50 decisions reported in the field of franchising. We have more California Board Certified franchise specialists than any other law firm.

WHAT SETS US APART?

Our lawyers have been singled out for excellence by every national and international peer-reviewed survey of franchise lawyers, including Best Lawyers in America, Best Law Firms in America, Chambers and Partners, Legal 500 and The International Who's Who of Franchise Lawyers where our Franchise lawyers are included in the list of 'Global Elite Thought Leaders' in Franchising-USA.

Members of our team have served as Editor-in-Chief of the ABA Franchise Law Journal, and are authors of eminent franchising publications, including the *BNA Bloomberg treatise Franchising*, and *California Franchise Law & Practice*. We are frequently quoted by the national and international press on issues of franchise law. Our lawyers pass on that premium level of knowledge and industry know-how directly to our clients, so that the most commercial and pragmatic advice is delivered each and every time.

We are at the forefront of the franchising landscape, and our franchising team have held leadership roles within several industry bodies and franchising sub groups, including the American Bar Association, California Franchise Law Consulting Group, State Bar of California and the Los Angeles County Bar Association.

MEET THE TEAM



Anthony J. Marks

Partner and Team Leader -
Franchising, Los Angeles

anthony.marks@bclplaw.com
+1 310 576 2162

RELATED CAPABILITIES

- Food & Agribusiness
- Retail & Consumer Products
- Regulation, Compliance & Advisory
- M&A & Corporate Finance
- Business & Commercial Disputes
- Intellectual Property & Technology Disputes
- Litigation & Dispute Resolution
- Data Privacy & Security
- Antitrust & Competition
- International Trade
- Commercial Transactions
- Restaurants, Pubs & Clubs

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Insights

Aug 23, 2022

BCLP partner authors article in 'Forbes' on California's FAST Act

Awards

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Apr 06, 2022

BCLP Advises Carrefour on expansion into Israel

International law firm BCLP has advised French multinational retail group Carrefour on expansion of its international footprint with its long-term franchise arrangement with Electra Consumer Products and its subsidiary Yenot Bitan, which currently operates over 150 supermarkets in Israel.

News

Nov 15, 2021

Partner in 'Restaurant Dive' on Franchise Concerns for 2022

Awards

November 4, 2021

U.S. News - Best Lawyers® 'Best Law Firms' 2022

