



## **JOHN P. GOEBEL**

**Partner**

**Chicago**

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## **BIOGRAPHY**

John Goebel's practice is concentrated in the areas of mergers and acquisitions, private equity, corporate finance and venture capital. Mr. Goebel has experience providing corporate counsel to a range of clients, both publicly and privately held, and has represented clients in numerous acquisitions and dispositions involving a variety of tax, accounting, environmental, intellectual property, employee benefits and Securities and Exchange Commission disclosure issues. He also has represented a multitude of companies in capital raising transactions, including initial and follow-on public offerings, private placements, venture capital investments and angel financings.

Mr. Goebel regularly counsels entrepreneurs in all phases of the growth cycle and across a variety of industries, including branded consumer products, technology, financial services, manufacturing, distribution, health care, education, food/beverage and real estate.

## CIVIC INVOLVEMENT & HONORS

- LeadingLawyers.com and *Leading Lawyers Magazine*, Leading Lawyer (2021-2025)
- Thomson Reuters Stand-Out Lawyers for Exceptional Service and Professional Excellence (2021-2025)

## ADMISSIONS

- Illinois, 1991

## EDUCATION

Harvard University, J.D., 1991

Middlebury College, B.A., *magna cum laude*, Phi Beta Kappa, 1988

## RELATED CAPABILITIES

- M&A & Corporate Finance
- AdTech
- PropTech
- Corporate
- Energy Transition
- Start-Up & Venture Capital Practice
- Private Equity

## EXPERIENCE

- Advised New Era Cap Global, LLC on its acquisition of '47 Brand, LLC, a privately held premium sports lifestyle brand
- Over twenty M&A transactions for a \$4 billion private equity fund
- M&A transactions for 4 platform companies of a \$6 billion private equity fund
- 10 growth equity investments for a venture capital platform providing capital and expertise to emerging brands in the healthy, active and sustainable living space

- Eight rounds of venture funding and four M&A transactions for Chicago-based fin tech company
- Acquisitions, dispositions and joint ventures for a health insurance platform owned by a consortium of healthcare network payors
- Acquisitions and license agreements for a global licensee of one of the top 50 global brands
- IPOs for companies in the bio-pharmaceutical, insurance and school spirit industries
- Counsel on a wide variety of business arrangements, including stockholders' agreements, LLC operating agreements, employment agreements, equity incentive arrangements and distribution agreements
- Specific experience relating to closely-held and family-controlled businesses, including those with multiple generations

## RESOURCES

### PUBLICATIONS

- "Corporate Compliance Under the New Federal Sentencing Guidelines" with George C. McKann, in 38 *The Practical Lawyer* 83 (1992) and Corporate Secretary's Guide (CCH) ¶48,209 (1992)
- "Rules and Standards: A Critique of Two Critical Theorists" in 31 *Duquesne Law Review* 51 (1992)

### SPEAKING ENGAGEMENTS

- "Getting the Start-Up Started" presented at National Business Incubators Association Conference, May 2005, Baltimore, Maryland
- "Acquisition Transaction Role-Play," January 2005
- "Financings and Acquisitions: Some Do's and Don'ts," November 2003

## RELATED INSIGHTS

News

Jun 11, 2025

**BCLP Recognized in Mergers & Acquisitions' Top 2025 Middle-Market Deals of the Year for Role in New Era—'47 Transaction**

Awards

Jun 08, 2023

**Legal 500 US 2023**

News

Aug 12, 2022

**BCLP handles major investment transaction for client New Era Cap**

Awards

Mar 26, 2021

**Acritas Stars recognizes 55 BCLP lawyers for outstanding client service**