

## **BRUSSELS**

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Competition law remains high on the corporate agenda, emphasised by the ongoing global crack-down on cartels, investigations into the digital economy and the proliferation of merger control regimes worldwide. At BCLP, we understand these priorities, and take a proactive approach to addressing our clients' competition and regulatory compliance needs.

Having been named as "one of the world's leading competition practices" by Global Competition Review, BCLP's Brussels office continues to provide cutting-edge advice in complex, strategically important cross-border competition matters, ranging from high-value international merger control cases to guiding multinational corporations through behavioural cases and investigations.

Our Brussels office also advises on public affairs and communications strategies relevant to the EU and other regulators worldwide that can significantly enhance and add value to our core legal advice in Brussels and beyond. We have built strong and deep relations with EU and national competition authorities through our cases and public policy work, with members of our team having served as advisors to national and international competition bodies across Europe, Asia, Africa and the Americas.

#### REPRESENTATIVE EXPERIENCE

- Global recording artist Advising the Estate of a global recording artist in connection with the sale of its interest in a music publishing joint venture.
- One stop shop Advising a major manufacturing outsourcing company on the global merger control aspects of its \$1 billion transaction, providing a "one stop shop" global merger control service including the review of over 30 jurisdictions worldwide.
- Global electronics company Advising a global electronics company on the international antitrust aspects of a major supply and cooperation agreement with a third-party with a history of cartel

involvement.

- Global merger control Advising a downstream energy client on the global merger control aspects of its sale to a competitor.
- Target investment companies Advising a US-based hedge fund on various antitrust investigations of target investment companies around the world and in various sectors including telecoms, retail, energy and FMCG.
- Japanese manufacturing company Advising a Japan-based manufacturing company on EU antitrust rules applicable to their distribution agreements, sales contracts and compliance programmes.
- US private equity firm Advising a US-based private equity firm on numerous portfolio company purchases and disposals including securing unconditional merger clearances across Europe in every matter.
- Global FMCG company Advising a global FMCG company on a range of antitrust issues relating to its supply chain in Spain.
- Global scientific equipment company Advising a US-based global scientific equipment company
  on its role as an important third-party in connection with the merger of two competitors, including
  representing the company before the European Commission throughout the investigation.
- African LNG project Advising a global oil and gas company on the international competition
  aspects of the development and commercialisation of a major African LNG project, including
  advising the client and other concessionaires in relation to competition laws and regulations in
  Africa, Asia, Europe and South America.

#### RECOGNITION

We are proud of our testimonials from clients and in Chambers and Legal 500, as they reflect our skill, commercial value and understanding of client needs.

#### Legal 500 EMEA

- 'Very experienced and practical', BCLP's team is 'knowledgeable about the law and the workings of the competition authorities'.
- Office head David Anderson is 'an excellent strategist'; he advised the estate of Michael Jackson on the \$750m sale of its interest in the Sony/ATV joint venture to Sony Music.

Recommended for its 'business acumen, responsiveness and value for money'. The firm is also
praised for its experience dealing with competition authorities in Africa, Asia and the Americas, as
well as in the EU.

#### **Chambers Europe**

- "The team's service is exceptional and they look at things practically"
- Clients say the team is "commercial, sensible, pragmatic and picks up the nuances of a deal very quickly."
- Others praise the firm's ability to handle cross-border mandates, adding: "The [BCLP] team is extremely knowledgeable, helpful and provides immediate feedback."

#### **Chambers Global**

- Head of the Brussels office, Dave Anderson is described as, "Very thorough and plugged in, clientoriented and a good communicator who gets to the point very quickly," according to clients, who also appreciate his ability to "translate EU expectations into US expectations."
- "Head of the Brussels office David Anderson is valued by clients for his availability and client rapport...Clients note: 'His service is top-notch. He understands the relationship, our business and gives us a high level of service'."
- "Acclaimed firm acting principally on mergers in a range of sectors, with particular expertise in telecoms, investment funds and energy. Offers a multi-jurisdictional team through close ties with the firm's London office. Attracted new clients across several sectors recently, including companies within telecoms, investment management and chemicals."
- Clients say the team "really try to understand what we want," adding that "they don't come back with something theoretical - they apply it to business constraints and work culture."
- The strong "expertise and depth of the practice" is remarked upon by clients, with one stating:
   "They are very strong not just the partners but at the associate level as well, they are very easy to deal with."

### **CLIENT QUOTES**

• "BCLP's Competition team did an excellent job securing the full clearance of this very important deal...The BCLP team steered us expertly through this challenging and complex CMA process...we could not have been in safer hands." - European Sports & Entertainment Company

- "Excellent advice...BCLP's Competition team provides practical, high-quality legal advice and delivers great service. They've demonstrated a strong commitment to serving us." - Europe-based Global FMCG Company
- "The BCLP team brought just the right mix of practicality and creativity, and their partnership was invaluable in helping us to navigate this highly complex process and bring it to a successful conclusion." - US-based Global Energy Services Company
- "Excellent and insightful legal advice across an array of topics" US-based Financial Services
   client
- "BCLP is our go-to firm for all EU clearances/anti-trust advice." US-based Global Private Equity
   Company
- "Excellent, reliable and always responsive work." US-based Technology client

#### **COMMUNITY**

Our Brussels office has carried out pro bono work for the United Nations since 2007 serving developing countries and their competition and consumer protection agencies. They also work with FedAsil - the Belgian federal agency supporting refugees – by organizing donation drives and activities, supporting a shelter that serves unaccompanied minors and also a school for displaced Ukrainian children.

#### **MEET THE TEAM**



#### **Dave Anderson**

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## Personalities, Politics and Priorities – What's New for M&A and EU Competition Law in 2025

It's all change at the European Commission. Teresa Ribera has taken over the stewardship of DG COMP from Margrethe Vestager, alongside a wider brief including environmental and social policy that could conflict with competition law orthodoxy. This is set against a backdrop of intensifying political pressure for EU regulation to support the development and productivity of the flat EU economy and possibly the promotion of European champions. In this article, we consider the key EU competition law developments that are likely to impact M&A in 2025 within the world's largest trading bloc.

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Jan 15, 2025

## BCLP advises Vantiva in the sale of its Supply Chain Solutions business to Variant Equity Advisors

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## The New European Commission - Teresa Ribera Takes Charge of Competition

The new European Commission, under Ursula von der Leyen for a second term, kicked off on 1 December 2024. Teresa Ribera is the new head of European Competition Policy. After Margrethe Vestager's ten year tenure, there is a strong prospect of a change in focus at DG COMP. From a structural perspective, Ribera's formal title - Executive Vice President for a Clean, Just and Competitive Transition - breaks from the past, highlighting that her remit extends beyond competition to encompass environmental and social policy. Von der Leyen's instructions to Ribera emphasise this shift: "Europe needs a new approach to competition policy – one that is more supportive of companies scaling up in global markets, allows European businesses and consumers to reap all the benefits of effective competition and is better geared to our common goals, including decarbonisation and a just transition." In this article, we outline our e...

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Sep 17, 2024

# BCLP advises Playtech plc in connection with the proposed sale of Snaitech S.p.A. for a total enterprise value of EUR€2.3 billion

BCLP has advised client Playtech plc (Playtech), in connection with the proposed sale of Snaitech S.p.A. (Snaitech) to Flutter Entertainment Holdings Ireland Limited, a subsidiary of Flutter Entertainment plc (Flutter), for a total enterprise value of EUR€2,300 million in cash.

**Awards** 

Aug 13, 2024

## Seven BCLP Competition Lawyers Ranked in 'Who's Who Legal' 2024

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## Foreign Direct Investment: key recent and future developments in Europe and the US

At a time of significant geopolitical challenges, many jurisdictions are looking at their investment screening regimes to ensure that they can adequately safeguard national security and public order. Within this context, there have been – or will likely soon be – significant changes to FDI regimes across the world. In this article, BCLP lawyers from Brussels, Hamburg, London, Paris and Washington DC explore current or forthcoming amendments to the FDI regimes in France, Germany, the United Kingdom, the United States and the European Union.

News Mar 05, 2024

BCLP article nominated for 2024 antitrust writing awards