



MARIE JOHNSON

Partner
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BIOGRAPHY

Marie is a Partner in our M&A and Corporate Finance team with extensive experience acting on mergers and acquisitions, joint ventures, intra-group reorganisations and in advising shareholders and directors on company law matters. Marie co-leads the firm's Retail and Consumer Products sector focus group.

Marie has experience advising both corporate buyers and management sellers on founder transactions and can readily anticipate and strategically navigate the key issues that arise on these types of transactions, both on buy and sell side.

Marie is also experienced in advising leading insurers on warranty and indemnity insurance solutions and can draw on this experience to assist a smooth underwriting process for the insured to support the transaction.

ADMISSIONS

- England and Wales

RELATED CAPABILITIES

- M&A & Corporate Finance
- Private Equity
- Retail & Consumer Products
- Sports, Media & Entertainment
- Corporate
- Litigation & Dispute Resolution
- UK Public Company
- Collegiate Sports
- Olympic & National Governing Bodies
- Professional Sports Team Representation
- Contract, Endorsement & Celebrity Representation
- Anti-Doping
- Sports & Event Venue Real Estate Infrastructure & Operation
- Naming Rights & Sponsorship
- Sports & Entertainment M&A
- Sports, Media & Entertainment Litigation
- Entertainment Industry
- Sports & Event Financing
- Hotels & Hospitality
- Real Estate Retail

EXPERIENCE

- **Curium Pharma** (a **Capvest Partners** portfolio company) in relation to its acquisition of a global medical imaging business and more recently a carve-out sale of its Enterprise Technologies division;
- **Gamesys plc** on several strategic corporate acquisitions in the online gambling sector;
- **British Telecommunications plc** on several strategic carve-out sales including the sale of BT Fleet to PE fund Aurelius;

- **Angel Trains** on its acquisition of a 50% share in SMBC Leasing's UK rail rolling stock portfolio, and related joint venture arrangements;
- **The Lewis Trust Group** on its acquisition of the ladies fashion brand, **Mint Velvet** and post-acquisition management incentivisation packages for the founders of **Loaf**;
- the founders of the leading UK football agency business, the **Stellar Group**, on their sale of the group to US-based talent agency, ICM Partners;
- **ironSource**, an Israeli company providing a leading business platform for the app economy, on its acquisition of Luna Labs, a creative management platform for mobile ads;
- the founders of biotechnology company, **Iomet Pharma**, to US based pharmaceutical corporation, Merck;
- **Playtech Plc** on several acquisitions during a long-standing relationship built on excellent service delivery and client care. This included the acquisition of proprietary game maker YoYo Games Limited, and each of its acquisitions in the regulated financials trading sector beginning with the purchase of TradeFX Limited, the holding company behind the forex and CFD broker Markets.com and the group's subsequent complimentary acquisitions of B2B technology provider, Consolidated Financial Holdings Group, and market maker, Alpha Capital Markets;
- **BGC Partners**, on its acquisition of Algomi Limited from selling founder-managers, a software company that provides technology to bond market participants to improve their workflow and liquidity by data aggregation, pre-trade information analysis, and execution facilitation;
- the founders of e-commerce ladies fashion business, **Long Tall Sally**, to Equistone Partners Europe-backed German retailer TriStyle Mode in a deal valued at £30 million; and
- the **Foschini Group** on its acquisitions of ladieswear businesses, Whistles, Damsel in a Dress and Hobbs, in each instance from selling founder teams with rollover and post-completion incentivisation structures.

RELATED INSIGHTS

Awards

Jul 29, 2024

BCLP awarded M&A Deal of the Year at International M&A Awards

News

Sep 12, 2023

BCLP advises QuintEvents in acquisition by Liberty Media

Insights

Mar 07, 2023

Retail and consumer M&A insights: distressed and strategic M&A deals

We have published a leaflet considering some of the key legal and practical considerations to take before gearing up for either a distressed or strategic M&A transaction in the retail and consumer goods sector.

News

Jul 08, 2022

BCLP advises RAW Charging on raising further growth capital

International law firm BCLP has advised RAW Charging and its current shareholders on the successful raising of further growth capital to support its electric vehicle (EV) charger installation plan.

Awards

October 5, 2021

Legal 500 UK 2022

News

Mar 02, 2021

BCLP Advises ironSource on Acquisition of Shares in Luna Labs

News

Nov 06, 2020

BCLP Elects 20 New Partners